



14th June 2014

Job Ref: CST108

## **PLANNING STATEMENT**

*Carpark, 57 Jamestown Road, London NW1 7DB*

*Application for the Erection of an Illuminated Sign (class 4B)*

This statement is to be read in conjunction with all other drawings and documents submitted in support of the current Application for Erection of an Illuminated Sign.

## **THE PROPERTY**

The property is the carpark and single storey brick boundary wall that form part of Camden Works commercial estate, 57 Jamestown Road, Camden.

The property is not listed or in a Conservation Area, but is situated between the Regents Canal and Primrose Hill Conservation Areas.

## **PROPOSAL**

The proposal seeks to erect a small illuminated sign (Class 4B) on the single storey boundary wall, adjacent to the vehicle crossing into the Camden Works commercial estate.

The proposed illuminated sign measures 100mm wide by 500mm high and will be mounted at 2.5m to the underside of the sign. The sign projects 500mm.

The illuminated sign is for Triyoga yoga studio, located at Camden Works, 57 Jamestown Road, and shows only the logo of the studio. Please refer to the enclosed drawing CST - PL04 for a photograph of the sign.

Studio CST

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Please refer to the enclosed drawings for further information:

CST108 - EX01 - Site location plan	1:1250
CST108 - PL01 - Site plan	1:200
CST108 - PL02 - Proposed sign location plan	1:100
CST108 - PL03 - Street elevation and proposed sign location	1:100
CST108 - PL04 - Site photos and proposed illuminated sign	NTS

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