



Dear Sirs

Subject: OBJECTION, St Giles Hotel application 2015/3210/A

I am a local resident and object to the above application

This is not Piccadilly Circus, although this new application wishes to erect such a hoarding to imitate this. The surrounding streets are residential and the impact of such a hoarding would be disastrous. There is no precedence to this type of advertising, and we are not looking to replicate Piccadilly circus in any way. Whilst I appreciate that the intersection upgrade at Tottenham Court Road will provide better access to the various businesses in the area - we must realise and protect residents whose right to a quiet life in the evening could be fundamentally changed. Light reflection from the building opposite would cause a problem, increased noise from revellers at night, rat race of drivers on side streets - the list goes on.

You will remember the hoarding from Hudsons House, and the impact this had on residents who live opposite as well as down the street

The council should also be there to protect the rights of residents and I hope that consideration be given to this over the need for an advertising hoarding.

Regards

CHRISSIE GANJOU (Mrs.)  
14 Adeline Place



Dear All

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David Judd