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Development Management Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details									
Title: Mr	First name:	Surname:								
Company name	Esso Petroleum Co. LTD									
Street address:	Exxon Mobil House		Country Code	National Number	Extension Number					
	Ermyn Way	Telephone number:								
		Mobile number:								
Town/City County:	Leatherhead	Fax number:								
Country:	United Kingdom	Email address:	Email address:							
Postcode:										
Are you an agent a	acting on behalf of the applicant? Yes	O No								
2. Agent Nam	e, Address and Contact Details									
Title: Miss	First Name: Charlotte	Surname: Be	ynon							
Company name:	The Premier Group									
Street address:	Viking Way		Country Code	National Number	Extension Number					
	West Glamorgan	Telephone number:		01792310600						
		Mobile number:								
Town/City	Swansea	Fax number:								
County:	Swansea / Abertawe	- ax names.]							
Country:	United Kingdom	Email address:	Email address:							
Postcode:	SA1 7DA	charlotte@premiergro	charlotte@premiergroup.org.uk							

3. Site Address	Details																	
Full postal address of	of the site	(includ	ing full	postcoc	le wher	e availat	ole)			Description	on:							
House:	196			Su	ffix:													
House name:																		
Street address:	Camden	Road																
Town/City:	London																	
County:	Camden																	
Postcode:	NW1 9H	 G	$\overline{}$															
Description of location				n):														
Easting:		529541							\neg									
Northing:	Ļ	184593																
Northing.	Ľ																	
4. Pre-applicati Has assistance or pr			ought f	rom the	local a	uthority	about t	his applic	ation	ነ?			○ Yes	No				
5. Neighbour a	nd Com	nmuni	ty Co	 nsulta	tion													
Have you consulted			-			ty about	the pro	posal?				Yes	No					
6. Authority Em	nployee	e/Men	nber															
(c) relate	ected me ed to a me ed to an e	ember o			Do	any of	these st	atements	app	ly to you?)		○ Yes	No				
7. Type of Prop	osed A	dvert	seme	nt(s)														
Please describe the																		
New advertising sign				(3).														
How many of the fo	llowing ty	ype of a	dvertise	ments	are you	applying	g for?											
Fascia sign(s)	0	Pro	ojecting	or han	ging sig	n(s)	5			Hoardin	ıg(s)	0		Other 0				
8. Location of A	Adverti	iseme	nt(s)															==
Is the advertisemen				already	in place	2 ?			Yes	No)							
							advartia	omont(s)						O Voc	@ N	ا ما	○ Not Ar	anliaahla
Is an existing advert										is brobos	ai?			(Yes	(•) N	10 () NOT AP	oplicable
Will the proposed a	dvertisem	nent(s) p	roject c	ver a fo	otpath	or other	public	highway	?			○ Ye	es 💿 N	0				
9. Advertiseme	ent(s) Pe	eriod																
Please state the per	iod of tim	ne for w	nich cor	sent is	sought	for the a	advertise	ement										
From: 06/07/2]	To:		06/07													
10. Interest in t																		==
Does the applicant own the land or buildings where the adverts are to be placed? Yes No																		

11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What are the dimensions of the proposed advertisement? Height: 3240.000 X Width:	1650.000 X Depth: 0.472 metres
What materials will the sign be made of? Acrylic - Wave Sign (2no)	
	00.000
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20.000 cm
The colour of text and background: White text, Red (RAL 3028) background	
Will the sign be illuminated? • Yes • No	
Will the sign be illuminated internally or externally? Internally Externally	
Illuminance Levels: 150.000 cd/m	
Will the illumination be static or intermittent? Static Intermittent	
11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	2.800 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What are the dimensions of the proposed advertisement? Height: 0.370 X Width:	1.000 X Depth: 0.472 metres
What materials will the sign be made of? Acrylic - Blade Sign (2no)	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	20.000 cm
The colour of text and background:	
White text, Red (RAL 3028) background	
Will the sign be illuminated? Yes No	
Will the sign be illuminated internally or externally?	
Illuminance Levels: 150.000 cd/m	
Will the illumination be static or intermittent? Static Intermittent	
11 (b). Details of Proposed Advertisement(s) - Hanging Sign	
What is the height from the ground to the base of the advertisement (in metres)?	1.200 m
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m
What are the dimensions of the proposed advertisement? Height: 1.056 X Width:	0.445 X Depth: 0.800 metres
What materials will the sign be made of?	
Acrylic - Koala Sign (4no)	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000 cm
The colour of text and background: Red (RAL 3028)	
Will the sign be illuminated? Yes No	

What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What are the dimensions of the proposed advertisement? Height: 0.370 × Width: 0.240 × Depth: 0.100 metres What are the dimensions of the proposed advertisement? Height: 0.370 × Width: 0.240 × Depth: 0.100 metres What materials will the sign be made of? Recrycle - Pump Number Sign (@no) What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: white text, Red (RAL 2028) background: white text, Red (RAL 2028) background: white sign be illuminated? Yes No 11 (b). Details of Proposed Advertisement(s) - Hanging Sign What is the height from the ground to the base of the advertisement (in metres)? 0.000 m What are the dimensions of the proposed advertisement from face of building (in metres)? 0.000 m What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 m What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.000 m The colour of text and background: Red (RAL 3028) Red (RAL 3028)	
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White text, Red (RAL 3028) background Will the sign be illuminated?	What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.000 cm
Will the sign be illuminated?	ř
### The colour of text and background: Red (RAL 3028) Will the sign be illuminated? Yes No No No No No The agent	White text, Red (RAL 3028) background
What is the height from the ground to the base of the advertisement (in metres)? What is the maximum projection of the advertisement from face of building (in metres)? What is the maximum projection of the advertisement? What is the maximum projection of the proposed advertisement? Height: 0.383	Will the sign be illuminated? Yes No
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