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Development Management Regeneration and Planning London Borough of Camden **Judd Street** London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Miss	Fir	rst name: Lizzie	Surname: Mi	ller				
Company name	Bay Me	edia Ltd						
Street address:	19 Dea	ne House Studios		Country Code	National Number	Extension Number		
	Greenv	vood Place	Telephone number:	020	8343	2525		
	140 Ref	form Street	Mobile number:					
Town/City	Londor	า						
County:			Fax number:					
Country:	United	Kingdom	Email address:					
Postcode:	NW5 11	LB	lizzie.miller@baymedia	lizzie.miller@baymedia.co.uk				
Are you an agent	acting on	behalf of the applicant?	s No					
3. Site Addres		nitted for this application Is						
Full postal addres	s of the sit	te (including full postcode where available)	Description:					
House:	19	Suffix:						
House name:								
Street address:	Theoba	ald's Road						
Town/City:	Londor	1						
County:	Camde	n						
Postcode:	WC1X 8SL							
Description of loc (must be complet	ation or a ed if posto	grid reference code is not known):						
Easting:		530720						
Northing:		181839						

4. Pre-application Advice								
Has assistance or prior advice been sought from the local authority about this application? • Yes • No								
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):								
Officer name:								
Title: Ms First name: Angela Surname: Ryan								
Reference: 2014/5331/PRE								
Date (DD/MM/YYYY): 15/10/2014 (Must be pre-application submission)								
Details of the pre-application advice received:								
Theobald's Road: No issues are raised.								
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal? Yes No								
6. Authority Employee/Member								
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member								
Do any of these statements apply to you? Yes No								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s): PVC Lamppost Banners to be used for local advertising, in conjunction with Camden Councils as part of a revenue generation scheme.								
How many of the following type of advertisements are you applying for?								
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1								
Please describe: 12 x PVC lamppost banner locations all of the same size and format.								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place? Yes No								
If Yes, please provide details:								
Some sites are currently being used by the local Business Improvement District, whereas other sites have never been used. We have agreed with them to remove thier banners in line with this new scheme.								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? • Yes • No • Not Applicable								
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).								
The banners which are currently up will be replaced by other [same size/format] advertisements as and when sold								
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 01/03/2015 To: 01/03/2020								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed? Yes No								
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No								

11 (d). Details of Proposed Advertisement(s) - Other Sign									
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What is the height from the ground to the base of the advertisement (in metres)?	2.800	m							
What is the maximum projection of the advertisement from face of building (in metres)?	0.785	m							
What are the dimensions of the proposed advertisement? Height: 2.200 x Width:	0.785 x	Depth:	0.000 metres						
What materials will the sign be made of?									
PVC									
What is the maximum height of any of the individual letters and symbols (in centimetres)?	30.000	cm							
The colour of text and background:									
Various									
Will the sign be illuminated? Yes No									
12. Site Visit									
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes No								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)									
☐ The agent ☐ The applicant ☐ Other person									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any									
opinions given are the genuine opinions of the person(s) giving them.			Date 12/02/2015						