

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## $Publication\ of\ applications\ on\ planning\ authority\ websites.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, A	ddress a	and C	ontact De	tails							
Title: Ms	Fir	st name:	Lizzie	)				Surname:	Mille	er		
Company name	Bay Me	dia Ltd										
Street address:	19 Dea	19 Deane House Studios							Country Code	National Number	Extension Number	
	Greenv	ood Place	)				Tele	phone numb	er:			
							O Mol	oile number:				
Town/City	Londor	London									]	
County:								number:				
Country:	United	Kingdom					Ema	ail address:				
Postcode:	NW5 11	.B										
Are you an agent acting on behalf of the applicant?  Yes  No												
2. Agent Name, Address and Contact Details												
No Agent details were submitted for this application												
3. Site Address Details												
Full postal address	s of the sit	e (includir	ng full p		ere availabl	e) 	Des	cription:				
House:				Suffix:			$\neg$					
House name:	Former 23						$\exists  $					
Street address:	Procter	Street					_					
							$\exists$					
Town/City:	London						_					
County:	Camde						_					
Postcode:	WC1V 6	oNY										
Description of loca (must be complete				n):								
Easting:		530565										
Northing:		181632										
4. Pre-applica	tion Ad	vice										
Has assistance or p	orior advid	e been so	ught fro	om the local	authority a	bout this applic	ation?			Yes (	No	
5. Neighbour and Community Consultation												
Have you consulted your neighbours or the local community about the proposal?  Yes  No												

6. Authority Employee/Member									
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?	Yes <b>•</b> No								
7. Type of Proposed Advertisement(s)									
Please describe the proposed advertisement(s):									
PVC Lamppost Banners to be used for local advertising, in conjunction with Camden Councils as part of a revenue generation scheme.									
How many of the following type of advertisements are you applying for?									
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1									
Please describe: 9 x PVC lamppost banner locations all of the same size and format.									
8. Location of Advertisement(s)									
Is the advertisement(s) you are applying for already in place? Yes   No									
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable									
Will the proposed advertisement(s) project over a footpath or other public highway?  • Yes • No									
9. Advertisement(s) Period									
Please state the period of time for which consent is sought for the advertisement									
From: 01/03/2015 To: 01/03/2020									
10. Interest in the Land									
Does the applicant own the land or buildings where the adverts are to be placed?  Yes No									
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  • Yes • No									
11 (d). Details of Proposed Advertisement(s) - Other Sign									
What is the height from the ground to the base of the advertisement (in metres)?	) m								
What is the maximum projection of the advertisement from face of building (in metres)?	m m								
What are the dimensions of the proposed advertisement? Height: 2.200 x Width: 0.78	35 x Depth: 0.000 metres								
What materials will the sign be made of? PVC									
Michigan Company Compa	20								
what is the maximum height of any of the individual letters and symbols (in centimetres)?  The colour of text and background:	00 cm								
Various									
Will the sign be illuminated? Yes   No									
12. Site Visit									
	C No.								
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No  Ves No									
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)  The agent  Other person									
The agent of the applicant of the person									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings									
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate an opinions given are the genuine opinions of the person(s) giving them.	Date 12/02/2015								