## Dike, Darlene

From: Nicholas, Alison
Sent: 30 June 2015 16:29

To: Planning

**Subject:** FW: 2015/3210/A

**FYA** 

**Thanks** 

Alison Nicholas CSO

Telephone: 020 7974 6869

From: Harrison, Adam (Councillor)
Sent: 29 June 2015 00:33

To: Planning and Public protection

**Subject:** 2015/3210/A

I am somewhat astonished at the audacity of what this application appears to propose. Despite the highly urban nature of the context (at least, a large part of it) a screen of such scale is nevertheless overwhelming and inappropriate to the streetscape, all the more so if it wraps around to Great Russell Street and Bedford Avenue and the Bloomsbury conservation areas that start there. The council's ambitions for Tottenham Court Road are to improve it and make it a pleasanter, less intense and more human place to be. This will work against this ambition, and also works against the council's wider ambition of decluttering the streetscape of advertising. I might also add that while the style of the St Giles Hotel may not be to everyone's taste, constant re-ornamenting of it does not improve it and the building would benefit from its own de-cluttering. This too would work against this.

## Adam Harrison

## Councillor, Bloomsbury ward Labour group, London Borough of Camden

A: Town Hall, Judd Street, London, WC1H 9JE

E: adam.harrison@camden.gov.uk

**M**: 07584 407 456 **T**: <u>@AdamDKHarrison</u>

**Surgeries:** 1<sup>st</sup> Friday of the month: Fitzrovia Community Centre, 2 Foley Street, W1D 6DL 2<sup>nd</sup> and 4<sup>th</sup> Fridays of the month: Marchmont Community Centre, 62 Marchmont Street, WC1N 1AB 3<sup>rd</sup> Friday of the month is a roving surgery: get in touch to find out more. Surgeries run 6-7pm. There are no surgeries in August or on Good Friday.