

**From:** chris gardiner <[REDACTED]>  
**Sent:** 25 June 2015 10:24  
**To:** Planning; Planning and Public protection; Akhaja, Jagdish; Chris Gardiner  
**Cc:** [REDACTED]  
**Subject:** OBJECTION, St Giles Hotel application 2015/3210/A  
**Follow Up Flag:** Follow up  
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**Categories:** Red Category

Dear Sirs,

25th June, 2015.

As a local resident, I wish to object to this application for the following reasons.

The scale of such an advertising screen will have a material impact on the immediate and surrounding area. No such screen currently exists in the area and so we are looking at a proposal that will have an enormous impact. I say for the worse.

The impact of what appears to be a re cladding of two upper floors on its entire street frontage will have an impact on other retail units that share the same retail frontage as well as being adjacent to several conservation areas and next to adjoining listed buildings. The light pollution ramifications are not desirable.

The plans show a "north side screen" on Bedford Avenue and a "south side screen" on Great Russell Street. In both cases the location here is adjacent to large a number residential dwellings and I would suggest no resident would want the light pollution and change of atmospherics of such a proposed advertising screen.

I wish to add that Camden might want to consider the ownership structure of The St Giles Hotel and various sub leases and assess whether all proper consents have been granted in relation to this application and the proposed structure.

I would be grateful if you can keep me informed of any decision here. Thank you.

Chris Gardiner  
112 Bedford Court Mansions  
Bedford Avenue  
London  
WC1B 3 AG

[REDACTED]

I have lived at this address for more than five years.

Kind regards,

Chris Gardiner