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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title: Mr	First name:	Surname:			
Company name	Marks and Spencer PLC]			
Street address:	33 North Wharf Road]	Country Code	National Number	Extension Number
	Waterside House	Telephone number:	020	79354422	
	33 North Wharf Road	Mobile number:			
Town/City	London				
County:		Fax number:	020	74872670	
Country:	United Kingdom	Email address:			
Postcode:	W21NW				
-		-			
	cting on behalf of the applicant? • Yes •, Address and Contact Details	∩ No			
	cting on behalf of the applicant?		dwell		
2. Agent Name	e, Address and Contact Details		dwell		
2. Agent Name	e, Address and Contact Details First Name: Meadhbh		dwell Country Code	National	Extension
2. Agent Name Title: Miss Company name:	e, Address and Contact Details First Name: Meadhbh WDR & RT Taggart		Country		
2. Agent Name Title: Miss Company name:	e, Address and Contact Details First Name: Meadhbh WDR & RT Taggart Laganwood House	Surname: Cal	Country Code	Number	
2. Agent Name Title: Miss Company name:	e, Address and Contact Details First Name: Meadhbh WDR & RT Taggart Laganwood House Newforge Lane	Surname: Cal	Country Code	Number	
2. Agent Name Title: Miss Company name: Street address:	e, Address and Contact Details First Name: Meadhbh WDR & RT Taggart Laganwood House Newforge Lane Malone Road	Surname: Cal	Country Code	Number	
2. Agent Name Title: Miss Company name: Street address: Town/City	e, Address and Contact Details First Name: Meadhbh WDR & RT Taggart Laganwood House Newforge Lane Malone Road	Surname: Cal	Country Code	Number	

3. Site Address	5 Details								
Full postal address	of the site (in	cluding full postcode where	e available)		Description:				
House:	143	Suffix:							
House name:									
Street address:	Camden Hig	jh Street							
Town/City:	London								
County:	Camden								
Postcode:	NW1 7JX]					
Description of loca (must be complete									
Easting:	5289								
Northing:	183	742							
]					
4. Pre-applicat Has assistance or p		e en sought from the local au	uthority about t	nis applicatic	on?		🔿 Yes 💿 M	lo	
5. Neighbour a	nd Comm	unity Consultation							
-		pours or the local community	y about the pro	posal?	C	Yes	No		
6. Authority Er	nployee/N	/ember							
(b) an e (c) relat	mber of staff lected memb ed to a memb ed to an elect	er ber of staff ted member	any of these st	atements ap	ply to you?		⊖Yes ⊙ N	0	
7. Type of Prop	oosed Adv	ertisement(s)							
Please describe the Existing external si Metal Sign Bus Stop Sign Flex Face		lvertisement(s): oved and replaced with new	N;						
	ollowing type	of advertisements are you a	applying for?						
Fascia sign(s)	3	Projecting or hanging sign	n(s) 1		Hoarding(s)	0	Other	0]
8. Location of	Advertise	ment(s)							
Is the advertiseme	nt(s) you are a	pplying for already in place?	?	⊖ Yes	No				
Is an existing adve	tisement(s) to	be removed and replaced l	by the advertise	ement(s) in t	his proposal?		• Y	es 🔿	No O Not Applicable
If Yes to either or b	oth above, ple	ease show the existing sign((s) on an elevati	on drawing (or photograph an	d state th	ne references for tl	ne drawin	ıg(s) or photograph(s).
Please refer to the	existing eleva	tion 0291-GNL723-A-01003							
Will the proposed a	advertisement	t(s) project over a footpath c	or other public	nighway?		• Yes	s 🔿 No		
9. Advertisem	ent(s) Perio	od							
Please state the pe	riod of time fo	or which consent is sought fo	or the advertise	ment					
From: 03/06/	2015	To: 03/06/2	2020						
10. Interest in	the Land								
Does the applicant	own the land	l or buildings where the adv	verts are to be p	laced?	\bigcirc	Yes	No		
If No, has the perm	ission of the c	owner or any other person e y of an advertisement been	entitled		$\overline{\bullet}$	Yes () No		
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 3.400 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.825 x Width: 24.050 x Depth: 0.152 metres
What materials will the sign be made of?
Backing; Aluminium 14g stoved white ref; Ral 9003. Descaled Stainless Steel Letter face and returns, Finished with a 100% Gloss Laquer RAL 9005.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 41.300 cm
The colour of text and background:
Black Letters (RAL 9005) White Background (RAL 9003)
Will the sign be illuminated? (Yes (No
Will the sign be illuminated internally or externally?
Illuminance Levels: 400.000 cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 2.600 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.323 m
What are the dimensions of the proposed advertisement? Height: 1.675 x Width: 2.100 x Depth: 0.323 metres
What materials will the sign be made of?
External flexible skin (opaque) to be in signal white; Ref Ral 9003. Descaled Stainless Steel Letter face and returns, Finished with a 100% Gloss Laquer RAL 9005
What is the maximum height of any of the individual letters and symbols (in centimetres)? 62.600
The colour of text and background:
Black Letters (RAL 9005) White Background (RAL 9003)
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Iluminance Levels: 400.000 cd/m
Will the illumination be static or intermittent?
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 4.051 m
What is the maximum projection of the advertisement from face of building (in metres)?
What materials will the sign be made of? Stove enamelled alluminium sign.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.500 cm
The colour of text and background:
Black Letters (RAL 9005) White Background (RAL 9003) White Letters (RAL 9003) Black Background (RAL 9005)
Will the sign be illuminated? Ves No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)? 3.400					
What is the maximum projection of the advertisement from face of building (in metres)?					
What are the dimensions of the proposed advertisement? Height: 0.825 X Width: 0.100 X Depth: 0.825 metres					
What materials will the sign be made of?					
Aluminium Panels finished 30-40% gloss RAL 9003 'M&S ' 15mm Perspex. Face applied with gloss black vinyl 'FOODHALL' 5mm Perspex. Face applied with 3M Gloss Black					
What is the maximum height of any of the individual letters and symbols (in centimetres)? 17.400 cm					
The colour of text and background:					
Black Letters (RAL 9005) on White Background (RAL 9003)					
Will the sign be illuminated? (Yes No					
Will the sign be illuminated internally or externally? Internally Externally 					
Illuminance Levels: 600.000 cd/m					
Will the illumination be static or intermittent?					
12. Site Visit					
Can the site be seen from a public road, public footpath, bridleway or other public land?					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)					
The agent The applicant Other person					
13. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.					