

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2015/2584/P	R Hayward	Flat 4 42-46 Kilburn High Road Kilburn NW6 4HJ	21/06/2015 20:29:09	COMMEMP ER	<p>The description of development states that the proposed signage will be non-illuminated, yet the submitted application drawings clearly state that they will be illuminated - this should be confirmed with the applicant.</p> <p>If illuminated advertisements are sought then their operation should be restricted to the hours of the salon's operation - this will help to maintain the amenity of residents situated above.</p> <p>Given the architectural merit, character and appearance of the host building I would also suggest that a matt finish fascia would be more appropriate than gloss. Similarly, timber would be a more appropriate material than aluminium or steel - this should be explored with the applicant. Care has been taken to refurbish the exterior of this building to something like its original appearance; this opportunity should also be taken to provide a sensitive shopfront and signage approach.</p>
