

Camden Broadway CAAC Commentary on application 2015/2780/P, 84-92 Camden Road, London, NW1 9EX

The Proposed Work:

Replacement of existing public telephone kiosk with public telephone and Automated Teller Machine (ATM) kiosk.

Site:

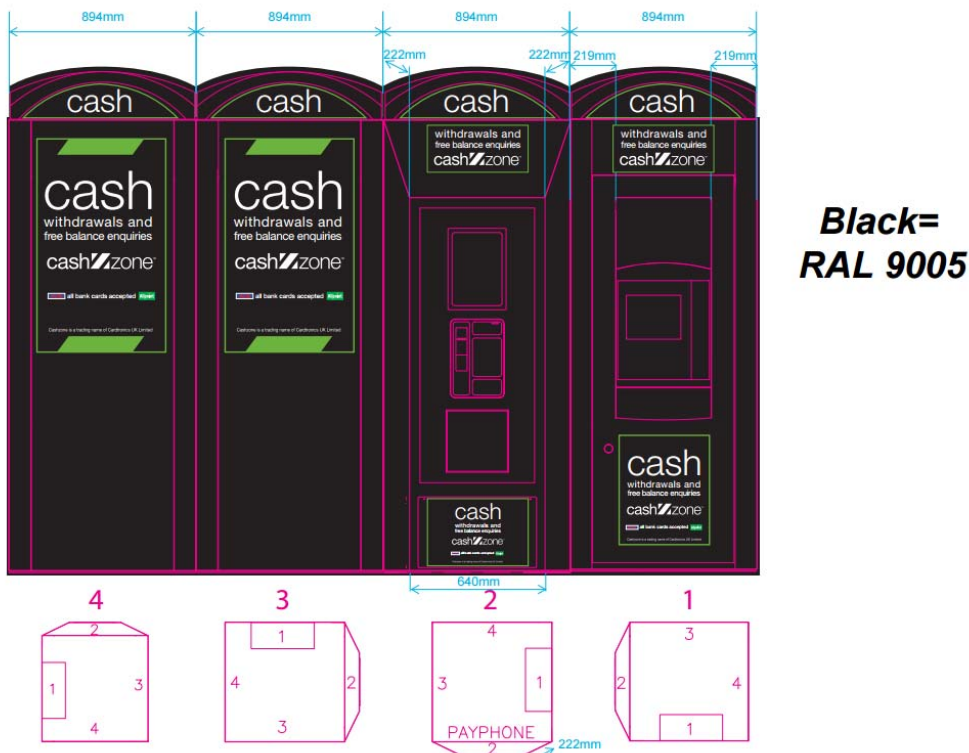
Despite being identified as located within Camden Broadway Conservation Area in Camden's weekly list, the Telephone/ ATM kiosk falls within Regent's Canal CAAC but is also right on the border with Camden Broadway.

Proposal:

The application isn't clear on a number of key details:

1. Appearance:

The application documents illustrate a mainly black phone box, with pink detailing. If this is the proposed colour scheme, Camden Broadway CAAC would object to the application due to inappropriate appearance. These colours are out of keeping with the local area and don't enhance the CA's appearance, as required in the Conservation Area Appraisal and Management Strategy, p. 24 and 25.



BT POD WITH BUMP/PHONE - Black/Green Pay-To-Use (PTU)

Proposed Design



Current Design



Current Design

2. ATM accessibility

The application states that “The site has been identified within an area which has a high demand for ATM facilities.” However, it isn’t clear on whether or not these facilities will be free of charge, and judging by what the details of the advertisement promoting the use of the ATM, it would appear that only the balance check is free. Assuming that these ATM will be fee paying, Camden Broadway CAAC would object to the application, as we feel only a free ATM would be an improvement to the area, as there are other options for fee-paying ATMs in the area.

3. Advertising

Further detail is required with regards to the possible advertisements, whether they would be illuminated or not, commercial advertising or promoting the use of the ATM only.