

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Regeneration and Planning London Borough of Camden Judd Street London WC1H 8ND

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title: Mr	First r			Surname:	Callow			
Company name	Estate Reg	eneration						
Street address:	London Bo	prough of Camden			Country Code	National Number	Extension Number	
	33-35 Jam	estown Road		Telephone number				
				Mobile number:				
Town/City	London]		
County:	Greater London			Fax number:				
Country:	United Kingdom			Email address:				
Postcode:	nw1 7db							
Are you an agent acting on behalf of the applicant?								
2. Agent Name	e, Addres	s and Contact Details						
No Agent details were submitted for this application								
3. Site Address	s Details							
Full postal address	of the site (i	ncluding full postcode where availabl	e)	Description:				
House:	131	Suffix:						
House name:	Abbey Roa	ad Motorist Centre						
Street address:	Belsize Roa	Belsize Road						
Town/City:	London							
County:	Camden							
Postcode:	NW6 4AQ							
Description of location or a grid reference (must be completed if postcode is not known):								
Easting:		5704						
Northing:	183778							
4. Pre-applicat	tion Advi	се						
Has assistance or p	rior advice b	been sought from the local authority a	bout this applicati	on?	🔿 Yes (• No		
5. Neighbour a	and Comr	nunity Consultation						
Have you consulted your neighbours or the local community about the proposal? Yes No 								
If Yes, please provide details:								
Consultation has be	een ongoin	g since 2009 about the development a	t Abbey area.					

6. Authority Employee/Member								
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? • Yes • No								
If Yes, please provide details of the name, relationship and role:								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s):								
additional hoardings and banners to be placed on the hoardings How many of the following type of advertisements are you applying for?								
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 3 Other 0								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place? (Yes No								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Ves No Not Applicable								
Will the proposed advertisement(s) project over a footpath or other public highway? O Yes O No								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 01/06/2015 To: 03/06/2018								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed? Yes No 								
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement?Height:0.750xWidth:5.000xDepth:0.010metres								
What materials will the sign be made of?								
plastic material which will be fixed to wood hoardings already in place What is the maximum height of any of the individual letters and symbols (in centimetres)? 40,000 cm								
The colour of text and background: mixed background with text								
Will the sign be illuminated? O Yes O No								
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.750 x Width: 5.000 x Depth: 0.010 metres								
What materials will the sign be made of? palstic								
What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000 cm								
The colour of text and background:								
Will the sign be illuminated? O Yes O No								

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11 (c). Details of Proposed Advertisement(s) - Hoarding Sign									
What is the height from the ground to the base of the advertisement (in metres)?	0.500 m								
What is the maximum projection of the advertisement from face of building (in metres)?	0.010 m								
What are the dimensions of the proposed advertisement? Height: 1.500 x Width:	19.000 x Depth: 0.010 metres								
What materials will the sign be made of?									
plastic material which will be fixed to wood hoardings already in place									
What is the maximum height of any of the individual letters and symbols (in centimetres)? 40.000									
The colour of text and background:									
mixed text and pictures									
Will the sign be illuminated? O Yes O No									
12. Site Visit									
Can the site be seen from a public road, public footpath, bridleway or other public land?	● Yes ◯ No								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (I	Please select only one)								
The agent The applicant O ther person									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.									