

Mr. Livio Venturi
Contemporary Design Solutions
46 Great Marlborough Street
London
W11 7JW

Application Ref: **2015/1787/P**
Please ask for: **Neil Collins**
Telephone: 020 7974 **4215**

19 June 2015

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Approval of Details Granted

Address:
Site at 29-31 Chalk Farm Road
London
NW1 8AJ

Proposal:
Discharge of condition 3b (Plan, elevation and section drawings, including fascia, cornice, pilasters and glazing panels of remaining shopfronts (excluding no. 32)) granted under reference 2012/0974/P dated 09/10/12.

Drawing Nos: 150320_A(GA)400 Chalk Farm Road Ground Floor and Elevation;
150320_A(GA)400 Chalk Farm Road / Hartland Road Ground Floor and Elevation;
150320_A(GA)700 Detail 1; 150320_A(GA)700 Detail 2; 150320_A(GA)700 Detail 3.

The Council has considered your application and decided to grant permission.

Informative(s):

- 1 The submitted details of the design of the shopfronts are considered to be acceptable. The shopfront details are high in design quality and appropriate to the contemporary appearance of the approved host building and the detailing and materials would be sensitive to the character of the wider area. Taking into account these considerations, the submitted details are considered to complement the design of the approved scheme.



The proposed details are in general accordance with policies CS5 and CS14 of the London Borough of Camden Local Development Framework Core Strategy, and policies DP24 and DP30 of the London Borough of Camden Local Development Framework Development Policies. The proposed development also accords with policies 6.1, 6.9, 7.4 and 7.6 of the London Plan 2011; and paragraphs 14, 17, 29-30 and 56 -66 of the National Planning Policy Framework.

- 2 You are reminded that conditions 11 (student accommodation privacy screens), 14 (green roof) and 15 (green wall details) of planning permission 2012/0974/P (granted 09/10/2012) and additional condition 2 (details of proposed areas for cycle parking and refuse storage) of planning permission 2012/6776/P (granted 11/02/2013) are outstanding and require details to be submitted and approved.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Ed Watson
Director of Culture & Environment