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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	<input type="text" value="Mr"/>	First name:	<input type="text" value="MARTIN"/>	Surname:	<input type="text" value="STEPHENS"/>
Company name	<input type="text" value="JCDECAUX UK LIMITED"/>				
Street address:	<input type="text" value="991 GREAT WEST ROAD"/>			Country Code	<input type="text"/>
	<input type="text"/>			National Number	<input type="text"/>
	<input type="text"/>			Extension Number	<input type="text"/>
Town/City	<input type="text" value="BRENTFORD"/>			Telephone number:	<input type="text"/>
County:	<input type="text" value="MIDDLESEX"/>			Mobile number:	<input type="text"/>
Country:	<input type="text" value="United Kingdom"/>			Fax number:	<input type="text"/>
Postcode:	<input type="text" value="TW8 9DN"/>			Email address:	<input type="text"/>
Are you an agent acting on behalf of the applicant?				<input type="radio"/> Yes <input checked="" type="radio"/> No	

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

<p>Full postal address of the site (including full postcode where available)</p> <p>House: <input type="text" value="0"/> Suffix: <input type="text"/></p> <p>House name: <input type="text" value="St Giles Hotel"/></p> <p>Street address: <input type="text" value="Bedford Avenue"/></p> <p><input type="text"/></p> <p>Town/City: <input type="text" value="London"/></p> <p>County: <input type="text" value="Camden"/></p> <p>Postcode: <input type="text" value="WC1B 3GH"/></p> <p>Description of location or a grid reference (must be completed if postcode is not known):</p> <p>Easting: <input type="text" value="529886"/></p> <p>Northing: <input type="text" value="181589"/></p>	<p>Description:</p> <p><input type="text" value="refer to planning submission document part 2"/></p>
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4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Digital media wall comprising a continuous display screen affixed to the outside of the building and used to display corporate messages, occupier advertisements, public announcements and art work.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

A media screen affixed to the front of the hotel building facing west with return screens at Bedford Avenue and Great Russell Street. The main screen will measure 33m wide by 6m high.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

DIGITAL MODULES AS PER ENCLOSED SPECIFICATION

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

NOT APPLICABLE, IMAGE TO CHANGE AT INTERVALS

Will the sign be illuminated?

Yes No

Will the sign be illuminated internally or externally?

Internally Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent?

Static Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent The applicant Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

05/06/2015