

From: Sarah Bass [mailto:sarah@morenomasey.com]
Sent: 02 June 2015 11:36
To: Planning
Cc: Stuart Child
Subject: 15013 GBK BELIZE PARK - 2015/3012/INVALID

Dear Mr Young,

Planning Reference: [2015/3012/INVALID]

Further to your email on Friday regarding the application made on 200 Haverstock Hill, we have amended the proposed drawings to address the points in your letter. We hope these will provide you with sufficient information and clarification for you to process the application.

We have attached the following drawings which have been revised and these supersede those previously issued. The earlier drawings should therefore be disregarded.

15013 004 P2 PROPOSED PLANS SECTIONS AND ELEVATIONS,
Belsize park 1 revision C
Belsize park 2 revision D
Belsize park 4 revision B DSA

For clarity we have summarised the changes below:

a. Fascia sign

- The Illuminated fascia sign will be illuminated only once internally, this provides face and halo illumination. For clarity the fascia sign does not include any additional external lighting.
- Only the lettering itself will be illuminated including the two horizontal lines above and below the lettering which together for the Client's current logo.
- We can confirm that in Section 11(a) the maximum height of any of the individual letters/symbols will be 20.3cm

b. Projecting/hanging sign

- The projection sign has been amended to be externally illuminated using slim line through lights.

c. Planter

- The Planters are freestanding as per the existing.

d. Menu box sign (fixed to planter)

- Menu box on planter illumination omitted and will not be lit.

e. Awning

The awning is existing, fixings and mechanisms with replacement fabric to same size as existing, with new logos as per drawings."

We trust that this clarifies the issues raised and if there are any further questions, please do not hesitate to get in contact.

Yours sincerely,

Sarah Bass