

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name:	Marks and Spencer PLC						
Street address:	Waterside House			Country Code	National Number	Extension Number	
	33 North Wharf Road			Telephone number:	020	79354422	
				Mobile number:			
Town/City	London			Fax number:	020	74872670	
County:				Email address:			
Country:	United Kingdom						
Postcode:	W2 1NW						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes	<input type="radio"/> No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Johnny	Surname:	Allen		
Company name:	WDR & RT Taggart						
Street address:	Laganwood House			Country Code	National Number	Extension Number	
	Newforge Lane			Telephone number:		02890662121	
	Malone Road			Mobile number:			
Town/City	Belfast			Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	BT9 5NX			Meadhbh.Caldwell@wdr-rt-taggart.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="10"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Pond Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="NW3 2PS"/>		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	<input type="text" value="527299"/>
Northing:	<input type="text" value="185488"/>

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	<input type="text" value="1"/>	Projecting or hanging sign(s)	<input type="text" value="1"/>	Hoarding(s)	<input type="text" value="0"/>	Other	<input type="text" value="0"/>
----------------	--------------------------------	-------------------------------	--------------------------------	-------------	--------------------------------	-------	--------------------------------

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	<input type="text" value="01/05/2015"/>	To:	<input type="text" value="01/05/2020"/>
-------	---	-----	---

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.635 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.155 m

What are the dimensions of the proposed advertisement?

Height: 0.865 x Width: 17.265 x Depth: 0.155 metres

What materials will the sign be made of?

Descalco Stainless Steel Letter face and returns. Finished with a 100% Gloss Laquer RAL 9005. Backing: Aluminium 14g stoved white ref; Ral 9003.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

43.300 cm

The colour of text and background:

Black Letters (RAL 9005). White Background (RAL 9003)

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 350.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.635 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.865 m

What are the dimensions of the proposed advertisement?

Height: 0.865 x Width: 0.100 x Depth: 0.865 metres

What materials will the sign be made of?

Aluminium Panels finished 30-40% gloss RAL 9003. 'M&S' 15mm Perspex. Face applied with gloss black vinyl. 'Est. 1884' 5mm Perspex. Face applied with 3M Gloss Black

What is the maximum height of any of the individual letters and symbols (in centimetres)?

18.300 cm

The colour of text and background:

Black Letters (RAL 9005). White Background (RAL 9003)

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 350.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

01/05/2015