Ampoma, Nanayaa

To: Jody Thompson

Subject: RE: Paddy Power planning application for 64 Kilburn High Road

From: Jody Thompson **Sent:** 05 May 2015 14:32 **To:** Ampoma, Nanayaa

Subject: Paddy Power planning application for 64 Kilburn High Road

Tuesday 5 May 2015

Jody Thompson 11a West End Lane Kilburn London NW6 4NU

Dear Nanayaa

I am writing to you to object to the recent planning application submitted by Paddy Power to open a betting shop on 64 Kilburn High Road, near my home at 11a West End Lane, NW6 4NU. Posters in the window alerting locals of the application, for change of use from a retail outlet (it was previously a Barratts shoe shop) to a betting shop only went up at the weekend - yet I have been told that the cut off date for complaints was 28 April. Before most locals even knew about the plans, which is just outrageous.

As you may be aware Paddy Power already have a huge shop on the street that takes up three units. The street itself is also saturated by other bookmakers with two a stone's throw from this shop, so I think this application should be declined.

You will I hope be aware of research that shows that betting shops act as a blight on high streets and crowd out other retailers (bakers, butchers, clothes shops etc). This clustering also effects the variety of shops available on the high street and contributes to making it less viable as a local social amenity.

There is also the issue of these shops being clustered in deprived areas to take advantage of poorer residents. This is something I am extremely uncomfortable with and I hope you are too.

As local representatives I would hope that you would reflect mine and decline this application.

Kind regards

Yours sincerely,

Jody Thompson 11a West End Lane, Kilburn London NW6 4NU