

Category	Department	Approx # of products	Key Brands
	Frozen	20	Natural Instinct, Nutriment, Natures Menu, Frozzy's
	Advanced Nutrition Dry	124	Lily's Kitchen, Wainwrights, Barking Heads, James Wellbeloved, Evolution, Green Dog, Fishmongers.
	Advanced Nutrition Wet	75	As above plus Teddy & Lu, Applaws, Nose2Tail.
Dog Food Total		219	
	Biscuit Treat	82	Lily's Kitchen, Billy & Margot, Pack n Pride, Love Sniffy's, Doggielicious, Wainwrights., Green & Wilds.
	Natural Based Treats	35	Products: Bodyparts, rawhide, antlers, sausages, fish treats.
Dog Treats Total		117	
	Dog Bedding	15	Earthbound, Surplus Distribution, Guisapet, Jax and Bones.
Dog Bedding Total		15	
	Collars, Leads & Harnesses	100	Flexi, Red Dingo, Ezydog, Fab Dog, Creature Clothes, Carnifrance, Luxe Mutt, Doodlebone.
Dog Collars & Leads Total		100	
	Dog Fashion	50	Earthbound, Hurtta, Milk & Pepper, Noox, Love my Dog, Creature Clothes, Fab Dog, Canada Pooch, Pawz
Dog Fashion Total		50	
	Dog Feeding	25	United Pet, Petrageous, Petmate, Slo-bowls, Fellipet, Beco
Dog Feeding Total		25	
	Dog Toys	240	Kong, Bionic, Tuffies, Doog Sticks, Nylabone, Charming Pet, Hugglehounds, Outward Hound.
Dog Toys Total		240	
	Giftware	20	Human Gifts: Cards, home décor, kitchenware, accessories
Gifts & Accessories Total		20	
	Health	70	Frontline, DAP, Panacur, Natural Vetcare
	Grooming Products	50	Earthbath, Pet Therapy, Oh My Dog, Bass, Furminator, Pet Head
Health & Hygiene Total		120	
	Travel & Training	30	Canny Collar, Ezydog, Coachies, K9H20, Bon Ton, Beco, Thundershirt
Travel & Training Total		30	
		936	