

NOTES

Subject: Nationwide New Branch Design – Signage

Date: 5th May 2015

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EXTERNAL SIGNAGE ITEM 1A

FASCIA BRANDING (VILLAGE LOGO & LETTERING – FACE ILLUMINATED)

Faces are 5mm BLUE 743 Perspex router cut to letter shape with a shoulder cut edge to allow bonding of letter returns. Returns are 0.9mm pre-coated white aluminium (white to inside) formed and powdercoated WHITE RAL9003 (30% gloss). Backtrays are 3mm WHITE ACM router cut to letter shape. Face illumination by means of WHITE 7100k LED modules mounted to backtrays. Stand-off from background will be 5mm.

EXTERNAL SIGNAGE ITEM 1B

FASCIA BRANDING (VILLAGE LOGO & LETTERING – HALO ILLUMINATED)

Faces are 2mm aluminium laser cut to letter shape and powdercoated BLUE RAL5002 (30% gloss). Returns are 0.9mm pre-coated white aluminium (white to inside) formed and powdercoated WHITE RAL9003 (30% gloss). Backtrays are 5mm OPAL 030 Perspex router cut to letter shape. Halo illumination by means of WHITE 7100k LED modules mounted to backtrays. Stand-off from background will be 15mm to allow Halo.

EXTERNAL SIGNAGE ITEM 1C

FASCIA BRANDING (VILLAGE LOGO & LETTERING – NON ILLUMINATED)

Faces are 5mm BLUE 743 Perspex router cut to letter shape with a shoulder cut edge to allow bonding of letter returns. Returns are 0.9mm pre-coated white aluminium (white to inside) formed and powdercoated WHITE RAL9003 (30% gloss). Backtrays are 3mm WHITE ACM router cut to letter shape. Stand-off from background will be 5mm.



EXTERNAL SIGNAGE ITEM 2

FASCIA BACKGROUND (NON ILLUMINATED)

Constructed from 1.2mm interlocking folded aluminium panels, each panel is 125mm high and arranged in a plank formation across the extent of the background as shown in the site specific drawings/visuals. Each panel is decorated to look like shuttered concrete using exterior grade digitally printed self-adhesive vinyl which is then further protected by a CLEAR MATT overlamine. Panels will be mounted to a series of 25mm deep folded aluminium top hats to create a backframe and stand off to conceal wiring to ITEM 1. Overall fascia background depth will be approx. 50/75mm.

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WAYFINDING & SIGN DESIGN

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EXTERNAL SIGNAGE ITEM 3A

PROJECTING SIGN (STANDARD)

Face panels are fabricated from 2mm laser cut aluminium to be powdercoated BLUE RAL5002 (30% gloss) with flush inlaid village logo detail in OPAL 040 Acrylic.

Internal frame work is primarily fabricated and fully welded from 50 x 25mm x 3mm mild steel RHS and 6mm laser cut mild steel wall plate which will be powdercoated with a RED OXIDE protective coating.

Internal illumination (*only the logo will illuminate*) by means of WHITE 7100k LED modules mounted to internal framework, all power supplies will be mounted within the sign.

Shroud fabricated from 0.9mm 316 grade 240 grit brushed stainless steel to conceal internal framework.

EXTERNAL SIGNAGE ITEM 3B

PROJECTING SIGN (EXTERNALLY ILLUMINATED)

Face panels are fabricated from 2mm laser cut aluminium to be powdercoated BLUE RAL5002 (30% gloss) with flush inlaid village logo detail in WHITE 069 Perspex.

Internal frame work is primarily fabricated and fully welded from 50 x 25mm x 3mm mild steel RHS and 6mm laser cut mild steel wall plate which will be powdercoated with a RED OXIDE protective coating.

External illumination by means of WHITE 7100k LED downlighter mounted to top of internal framework, all power supplies will be mounted within the sign.

Shroud fabricated from 0.9mm 316 grade 240 grit brushed stainless steel to conceal internal framework.

EXTERNAL SIGNAGE ITEM 3C

PROJECTING SIGN (TOP HUNG/HERITAGE EXTERNALLY ILLUMINATED)

Face panels are fabricated from 2mm laser cut aluminium to be powdercoated BLUE RAL5002 (30% gloss) with flush inlaid village logo detail in WHITE 069 Perspex.

Exposed framework is primarily fabricated and fully welded from 50 x 25mm x 3mm mild steel RHS and 6mm laser cut mild steel wall plate which will be powdercoated BLACK RAL9005 (30% gloss).

External illumination by means of WHITE 7100k LED downlighter mounted to top of framework, all power supplies will be mounted within the sign.

Shroud fabricated from 0.9mm aluminium powdercoated BLACK RAL9005 (30% gloss).



EXTERNAL SIGNAGE ITEM 4

ATM SURROUND

Constructed from a solid surface composite of face panel, carrier panel and background panel.

Face panel from 5mm CLEAR Perspex which is reverse printed to carry background BLUE and header branding detail.

Carrier panel from 15mm OPAL Perspex which is routed to conceal side fixing points and house lighting sheets.

Background panel from 3mm aluminium which will be powdercoated WHITE RAL9003 (30% gloss)

Overall depth 23mm

(only the white elements of the branding will illuminate)

See next page

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WAYFINDING & SIGN DESIGN

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EXTERNAL SIGNAGE ITEM 6A

WELCOME MESSAGE

Site specific lettering detail reverse cut from BLUE Avery 847 opaque self-adhesive vinyl and applied internally to glazing.

EXTERNAL SIGNAGE ITEM 6B

WELCOME MESSAGE

Site specific lettering detail router cut from BLUE 743 Perspex and applied to background using 3M 5952 VHB tape.



EXTERNAL SIGNAGE ITEM 7

OPENING HOURS

Item currently under discussion with Nationwide/Checkland Further design intent required before signage development.



EXTERNAL SIGNAGE ITEM 8

A BOARD

Item currently under discussion with Nationwide/Checkland Further design intent required before signage development.
