

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details								
Title:	First name:	Surname:						
Company name	Pret A Manger]						
Street address:	C/O Agent]	Country Code	National Number	Extension Number			
		Telephone number:						
		Mobile number:						
Town/City County:		Fax number:						
Country:	United Kingdom	Email address:						
Postcode:								
Are you an agent acting on behalf of the applicant?								
2. Agent Name, Address and Contact Details								
Title:	First Name: James	Surname: Armitage-Hobbs						
Company name:	Savills]						
Street address:	33 Margaret Street]	Country Code	National Number	Extension Number			
		Telephone number:		02033208237				
		Mobile number:						
Town/City	London	Fax number:						
County:	London		L					
Country:	United Kingdom	Email address:						
Postcode:		jahobbs@savills.com						

3. Site Address Details							
Full postal address of the site (including full postcode where available) Description:							
House:	Suffix:						
House name:	Pret A Manger						
Street address:	Euston Tower						
	Euston Road						
Town/City:	London						
County:	Camden						
Postcode:	NW1 3DP						
	ion or a grid reference I if postcode is not known):						
Easting:	529180						
Northing:	182343						
4. Pre-application	on Advice ior advice been sought from the local authority about this application? Yes Ior						
5. Neighbour ar	nd Community Consultation						
5. Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes							
6. Authority Em	nployee/Member						
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No							
7. Type of Prope	osed Advertisement(s)						
Please describe the p	proposed advertisement(s):						
Replacement fascia s	signage						
How many of the following type of advertisements are you applying for?							
Fascia sign(s) 3	3 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0						
8. Location of A	Advertisement(s)						
Is the advertisement	t(s) you are applying for already in place? C Yes No						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? (• Yes O No O Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
Please see drawings							
Will the proposed ad	dvertisement(s) project over a footpath or other public highway?						
9. Advertisemer	nt(s) Period						
Please state the period of time for which consent is sought for the advertisement							
From: 01/06/20	015 To: 01/06/2020						
10. Interest in th	he Land						
Does the applicant own the land or buildings where the adverts are to be placed?							
If No, has the permis							

11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
What is the height from the ground to the base of the advertisement (in metres)?	5.000	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.010	m		
What are the dimensions of the proposed advertisement?Height:1.000x	Width: 4.600	x Depth:	0.010	metres
What materials will the sign be made of?				
Aluminium panel with acrylic letters				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	60.000	cm		
The colour of text and background:				
White text / red background				
Will the sign be illuminated? Yes No				
Will the sign be illuminated internally or externally? Internally Externally Illuminance Levels: cd/m				
Will the illumination be static or intermittent? Static Intermittent 				
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What is the maximum projection of the advertisement from face of building (in metres)?	0.010	m		
What are the dimensions of the proposed advertisement?Height:1.000x	Width: 4.600	x Depth:	0.010	metres
What materials will the sign be made of? Aluminium and acrylic				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	60.000	cm		
The colour of text and background:				
White text / red background				
Will the sign be illuminated?				
Will the sign be illuminated internally or externally? Internally Externally 				
Illuminance Levels: cd/m				
Will the illumination be static or intermittent? Intermittent				
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Will the sign be illuminated internally or externally? Internally C Externally				
Illuminance Levels: cd/m				
Will the illumination be static or intermittent? Static Intermittent 				
12. Site Visit				
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes 🔿 N	0		
If the planning authority needs to make an appointment to carry out a site visit, whom should they con	tact? (Please select only	one)		
The agent The applicant Other person				

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.