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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1 | Issue Address and Contest Dateila | | | | | | | |
|---|--|---|-------------------------------------|---|--|--|--|--|
| Title: Mr | lame, Address and Contact Details First name: lan | Surname: Su | mner | | | | | |
| Company name | Camden Council - Regeneration and Development | | | | | | | |
| Street address: | 33-35 Jamestown Road | | Country Code | National Number | Extension Number | | | |
| | | Telephone number: | | | | | | |
| | | Mobile number: | | | | | | |
| Town/City | London | | |] [| | | | |
| County: | London | Fax number: | | | | | | |
| Country: | United Kingdom | Email address: | | | | | | |
| Postcode: | NW1 7DB | | | | | | | |
| Are you an agent acting on behalf of the applicant? Yes No | | | | | | | | |
| 2. Agent Name, Address and Contact Details No Agent details were submitted for this application | | | | | | | | |
| House: House name: Street address: Town/City: County: Postcode: Description of local | s Details s of the site (including full postcode where available) Suffix: Suffix: ation or a grid reference ed if postcode is not known): 529484 184196 | Community Investmer (1-4 Broadstone, NW1 | nt Programme (0 0RH) and eight (| loped in phases as part of CIP). In this first phase (Pha garages have been demoli ngs enclosing the constru | ise 1a) four houses ished. Advertising | | | |
| 4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No | | | | | | | | |
| 5. Neighbour and Community Consultation | | | | | | | | |
| Have you consulted your neighbours or the local community about the proposal? Yes No | | | | | | | | |

| 6. Authority Employee/Member | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No | | | | | | | | | |
| | | | | | | | | | |
| If Yes, please provide details of the name, relationship and role: Ian Sumner, Consultation and Engagement Officer within the Estate Regeneration Team | | | | | | | | | |
| 7. Type of Proposed Advertisement(s) | | | | | | | | | |
| Please describe the proposed advertisement(s): Advertising boards will be displayed on the hoardings enclosing the demolition and construction site. The advertising will inform residents of the CIP and the redevelopment scheme. | | | | | | | | | |
| How many of the following type of advertisements are you applying for? | | | | | | | | | |
| Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 3 Other 0 | | | | | | | | | |
| 8. Location of Advertisement(s) | | | | | | | | | |
| Is the advertisement(s) you are applying for already in place? Yes No | | | | | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Applicable | | | | | | | | | |
| Will the proposed advertisement(s) project over a footpath or other public highway? Yes No | | | | | | | | | |
| 9. Advertisement(s) Period | | | | | | | | | |
| Please state the period of time for which consent is sought for the advertisement | | | | | | | | | |
| From: 01/05/2015 To: 31/07/2017 | | | | | | | | | |
| 10. Interest in the Land | | | | | | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? Yes No | | | | | | | | | |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign | | | | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 0.900 m | | | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.004 | | | | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 1.200 x Width: 0.720 x Depth: 0.004 metres | | | | | | | | | |
| What materials will the sign be made of? Plastic (Correx) | | | | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 3.600 cm | | | | | | | | | |
| The colour of text and background: White text on pink background | | | | | | | | | |
| Will the sign be illuminated? Yes No | | | | | | | | | |
| 11 (c). Details of Proposed Advertisement(s) - Hoarding Sign | | | | | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 0.900 m | | | | | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.004 | | | | | | | | | |
| What are the dimensions of the proposed advertisement? Height: 1.200 x Width: 7.500 x Depth: 0.004 metres | | | | | | | | | |
| What materials will the sign be made of? Plastic (Correx) | | | | | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 6.700 cm | | | | | | | | | |
| The colour of text and background: | | | | | | | | | |
| White text on pink background; black and pink text on white background | | | | | | | | | |
| Will the sign be illuminated? Yes No | | | | | | | | | |

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|--|-------|-------------|-------|------------|--|--|--|--|--|
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| The colour of text and background: | | | | | | | | | |
| White text on pink background; black and pink text on white background | | | | | | | | | |
| Will the sign be illuminated? Yes • No | | | | | | | | | |
| 12. Site Visit | | | | | | | | | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No | | | | | | | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) | | | | | | | | | |
| ○ The agent ○ The applicant ○ Other person | | | | | | | | | |
| | | | | | | | | | |
| 13. Declaration | | | | | | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any | | | | | | | | | |
| opinions given are the genuine opinions of the person(s) giving them. | , | \boxtimes | Date | 16/04/2015 | | | | | |
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