

Communications Infrastructure Advice
Peter Davies LLB FRSA Barrister

*Advice and assistance on all electronic
communications regulation issues*

Chief Planning Officer
Camden LBC
Town Hall Extension
Argyle Street
London WC1H 8EQ

31. March 2015

BY RECORDED DELIVERY.

Dear Sir,

Infocus Public Networks Ltd ('Infocus'): Application for express consent for an advertisement on one of the glazed surfaces of a public payphone located at outside 334 Grays Inn Road, Camden, London WC1X 8EE.

1. I represent Infocus and I attach on their behalf an application for express consent to place an advertisement on one glazed surface of the public payphone located at the above address.
2. My Clients, Infocus, had believed that the advertisements which had been placed on one glazed surface of the payphone continuously since May 2009, already enjoyed deemed consent for an unilluminated advertisement on one glazed surface of the payphone by virtue of class 16 of schedule 3 of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007.
3. They have however now been advised that this particular payphone is located within a conservation area to which the deemed consent does not extend and therefore they now make this application for express consent to cure the defect.
4. I enclose the original together with three copies of the following:-

Application for express consent,

COMMUNICATIONS INFRASTRUCTURE ADVICE

Arion, Duck End, Godmanchester, Cambs PE29 2LW United Kingdom
Telephone 0044(0) 1480 457250 Mobile 0044(0) 7774 223059
Email: PETER@OBAJJAR.COM

A plan showing the location of the payphone on one glazed surface of which it is intended to display the unlit advertisement, together with a larger scale plan.

Diagram showing the technical specification for the advertisement. (Note this is provided because it is the most illustrative diagram to show the advertisement. It is not intended that the advertisement should be illuminated)

Photograph demonstrating the proposed advertisement on the glazed surface of the payphone.

5. I enclose also my Clients' cheque for the sum of £385 (three-hundred and eighty-five pounds) to support the application.
6. The immediate locality contains already a number of large and medium sized advertisements, both on bus shelters and on payphones owned and operated by my Clients' competitors. The advertisements on my Clients' payphone (which have been displayed continuously for the past 6 years), will blend in easily. We do not believe that the continuation of advertising in this location will cause any material harm to the amenity of the area, nor will it pose any difficulties to either motorists or pedestrians.
7. For technical reasons I have chosen to make this application on a hard paper copy of the application form. However, I would prefer where possible to be contacted electronically at peter@qbajjar.com on any matters arising from the application.
8. Any telephone communications would be easier on my mobile at 07774 223059.
9. I look forward to hearing from you.

Thank you.


Peter Davies
Consultant and Adviser