

[REDACTED]

From: Fowler, David
Sent: 07 April 2015 14:08
To: Planning
Subject: FW: Planning ref 2014/7874/p

Please log.

Thanks,

David

David Fowler
Principal Planning Officer

Telephone: 0207 974 2123

From: Antonio Megaro – The St. Pancras Hotel Group [REDACTED]
Sent: 02 April 2015 10:06
To: Fowler, David
Subject: Planning ref 2014/7874/p

Dear sir,

I a local businessman based in the kings cross area for over 30 years, having seen much change in what was once a rather colourful area. I have followed the planning application for the camden town hall annex very keenly as we have numerous operations within a hundred yards vicinity and I would like to express a hundred percent backing for the proposal. I think the change of use will benefit the street scene, which currently is limited to passing through rather than destination. The retention of the building will limit the disruption and give new life to what I believe is an interesting piece of 70s architecture. The limited extension to the height is more than proportional.

Moreover, the opening up of the garden, that Camden have excluded their residents from, will provide much needed open space.

I not only have no reasons to object, but have many reasons to approve the application both as a long standing businessman and resident of the area. I believe it is critical for the south side of Euston Rd to have an iconic development on par with much that is happening to the north side.

Yours Sincerely

Antonio Megaro
St. Pancras Hotels Group
E: [REDACTED]

[REDACTED]

From: Fowler, David
Sent: 07 April 2015 14:33
To: Planning
Subject: FW: Camden Annex Building Planning application 2014/7874/p-[REDACTED]

Please upload.

Thanks,

David

David Fowler
Principal Planning Officer

Telephone: 0207 974 2123

From: Roger Madelin [[mailto:\[REDACTED\]](mailto:[REDACTED])]
Sent: 07 April 2015 11:49
To: Fowler, David
Subject: Camden Annex Building Planning application 2014/7874/p

I am writing in a personal capacity to support the planning application for the above.

As Chief Executive of Argent Group PLC from 1997 until 2006 and the Joint CEO from 2006 until 2012, I had the pleasure of leading Argent's involvement in the visioning, the planning and the early stages of delivery of the 67 acres of former railway lands between and to the north of King's Cross and St. Pancras Stations, known as King's Cross Central.

My involvement in and around the King's Cross area has caused me to spend considerable time in much of the surrounding area and to meet many people from the local communities including residents, businesses and other occupiers.

The changes within the area over the past 20 years have led to many improvements within the built environment and these are finally beginning to assist in the improving some of the local social and economic challenges. Much however is still to do. This proposal would help to keep the positive momentum.

Only a few years ago the notion of top quality businesses and hotels within the area was considered by many as fanciful. The commitment to date of several top quality businesses and hotel operators to the area has been dramatic but to best benefit from the 'cluster effect' more of the 'best in class' companies and operators need to be attracted. I am sure that the developer and hotel operator will commit to working with the Local Authority in the various ongoing initiatives, including King's Cross Recruit, to ensure that the many new jobs might be available to local residents.

The proposals for a new top quality international hotel by converting and extending the Camden Annex Building is to be much welcomed. It is not only as an excellent design proposal, re using much of the existing structure and elevations but also for its quality of offer and operation. As a developer I (jealously) must commend the design and reuse of the building. As far as I understand all of the competing proposals (including one from Argent!) to acquire the building, proposed to demolish the existing building and go much higher than this proposal. Whilst in my opinion the 'site' could take more height, I consider this proposal to be the best one.

I do hope that planning permission is granted and that work can start as soon as is practicable.

Yours sincerely

Roger Madelin CBE



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[REDACTED]

From: John Nugent [REDACTED]
Sent: 07 April 2015 21:47
To: Fowler, David; Planning
Subject: Planning Application Ref. 2014/7874/P - Camden Town Hall Annexe

Dear Sirs

I wish to register my support of the above application.

The area south of Kings Cross and St. Pancras Stations runs the risk of been left behind, in terms of development and improvements, that are been seen elsewhere in the area. It is important that the whole area improves and this application is a huge stride forward in trying to achieve this. With every block that is developed/re-developed, it makes significant strides in improving the environment for visitors to the area, residents and people who work in the area. There are now countless examples of this. I believe this scheme will add to the overall improvement of Kings Cross.

Tourists, business visitors and people visiting the area to eat and drink are now a significant contributor to the local economy and this should be fully supported. This scheme also redresses the lack of quality hotel accommodation in the area and this proposed building will only assist in rectifying this as well as changing the once held negative view of the area.

I am both a local resident and business owner in the area. I fully support this application.

Regards.

John Nugent
Chief Executive

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