

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:		First name:	Jacqui	Surname:	Thomson
Company name:	RBS				
Street address:	PO Box 1000		Telephone number:	Country Code	National Number
	Business House D				Extension Number
	Gogarburn		Mobile number:		
Town/City:	Edinburgh		Fax number:		
County:	Scotland		Email address:		
Country:	United Kingdom				
Postcode:	EH12 1HQ				
Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No					

### 2. Agent Name, Address and Contact Details

Title:		First Name:	Lucy	Surname:	Wing
Company name:	Styles and Wood Ltd				
Street address:	Aspect House		Telephone number:	Country Code	National Number
	Manchester Road				Extension Number
	Timperley		Mobile number:		
Town/City:	Altrincham		Fax number:		
County:	Cheshire East		Email address:		
Country:					
Postcode:	WA14 5PG		rbsplanning@stylesandwood.co.uk		

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	<input type="text" value="25"/>	Suffix:	<input type="text"/>
House name:	<input type="text"/>		
Street address:	<input type="text" value="Hampstead High Street"/>		
	<input type="text"/>		
Town/City:	<input type="text" value="London"/>		
County:	<input type="text" value="Camden"/>		
Postcode:	<input type="text" value="NW3 1QJ"/>		

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:	<input type="text" value="526524"/>
Northing:	<input type="text" value="185691"/>

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of the following external signage, post removal of signage currently in situ:  
1no. 515mm high fascai with 1no.set 360mm high internally illuminated NatWest lettering and chevron logo.  
1no. 500mm high projecting sign with internally illuminated chevron and accent line.  
2no. 1500mm high ATM surround.  
Other permitted signage:  
1no. Nameplate  
1no. Web/tel vinyl

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

2no. 1500mm high ATM surround.

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

NatWest Hampstead Village Existing Elevation.pdf  
Natwest HAMPSTEAD VILLAGE- Improving our Presence Summary.pdf  
150635 v1 - NatWest - Hampstead Village.pdf

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.691m

What is the maximum projection of the advertisement from face of building (in metres)?

0.110m

What are the dimensions of the proposed advertisement?

Height: 0.515 x Width: 6.646 x Depth: 0.110 metres

What materials will the sign be made of?

Aluminium panel painted NatWest purple satin finish. With 1no.set of built up letters and chevron with purple returns, internally illuminated via white LEDs- Sloan V180 IP68 mouted to letters faces. Letters have 3mm opal acrylic translucent face. Chevron logo has 3mm opal acrylic translucent face, superimposed with rear decorated 5mm clear acrylic with bevelled and polished edges. Red acrylic accent line internally illuminated with red LEDs IP67 Flexistrip.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.000cm

The colour of text and background:

White NatWest lettering with red NatWest chevron logo on a purple satin finish background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

400.000cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.691m

What is the maximum projection of the advertisement from face of building (in metres)?

0.670m

What are the dimensions of the proposed advertisement?

Height: 0.500 x Width: 0.054 x Depth: 0.670 metres

What materials will the sign be made of?

6mm low ion toughened glass screen printed to the rear.1.5mm aluminum shroud finished satin finish NatWest purple. All fixtures and fittings behind the sign itself.Red detail strip illuminated by red LED Flexistrip IP67.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

34.700cm

The colour of text and background:

Red NatWest chevron logo on a NatWest purple 70% satin background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.000cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.551m

What is the maximum projection of the advertisement from face of building (in metres)?

0.044m

What are the dimensions of the proposed advertisement?

Height: 1.500 x Width: 1.040 x Depth: 0.044 metres

What materials will the sign be made of?

10mm clear acrylic with bevelled and polished edges. Panel reverse decorated opaque satin finish NatWest purple with Red Chevron and white text to illuminate using white LED's. Red acrylic accent lines to illuminate with red LED's

What is the maximum height of any of the individual letters and symbols (in centimetres)?

11.500cm

The colour of text and background:

White NatWest Cashout lettering with red NatWest chevron logo on a NatWest purple 70% satin background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.000cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.551 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.044 m

What are the dimensions of the proposed advertisement?

Height:

1.500

x

Width:

1.040

x

Depth:

0.044

metres

What materials will the sign be made of?

10mm clear acrylic with bevelled and polished edges. Panel reverse decorated opaque satin finish NatWest purple with Red Chevron and white text to illuminate using white LED's. Red acrylic accent lines to illuminate with red LED's

What is the maximum height of any of the individual letters and symbols (in centimetres)?

11.500 cm

The colour of text and background:

White NatWest Cashout lettering with red NatWest chevron logo on a NatWest purple 70% satin background

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

30/03/2015