

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First name:	Surname:					
Company name	BT Telecommunications PLC						
Street address:	c/o agent		Country Code	National Number	Extension Number		
		Telephone number:					
T (0)		Mobile number:					
Town/City County:		Fax number:					
Country:	United Kingdom	Email address:	Email address:				
Postcode:							
Are you an agent	acting on behalf of the applicant?	es No					
2. Agent Nam	e, Address and Contact Details						
Title: Mrs	First Name: Helen	Surname: Pea	arson-Flett				
Company name:	David Lock Associates						
Street address:	50 North Thirteenth Street		Country Code	National Number	Extension Number		
		Telephone number:		01908 666276			
		Mobile number:					
Town/City	Central Milton Keynes	Fax number:					
County:							
Country:	United Kingdom Email address:						
Postcode:	MK9 3BP	hpearson-flett@davidle	hpearson-flett@davidlock.com				

3. Site Address Details							
Full postal address	of the site (inclu	ding full postcode where available)	Description:				
House:		Suffix:	BT Tower, BT Telephone Exchange, Cleveland Mews				
House name:	British Telecon	n, BT Tower					
Street address:	Cleveland Mev	VS					
Town/City:	London						
County:							
Postcode:	W1T 4JZ						
Description of locat	ion or a grid ref	erence					
(must be completed	d if postcode is	not known):					
Easting:	52921	5					
Northing:	18189)					
A Dra applicati	ion Adviso						
4. Pre-applicat		sought from the local authority about	this application? Yes • No				
has assistance or pr	ioi advice been	sought from the local authority about	this application?				
5. Neighbour a	nd Commu	nity Consultation					
Have you consulted	l your neighbou	rs or the local community about the pr	oposal?				
6. Authority En	nployee/Me	mber					
With respect to the							
, ,	mber of staff ected member						
	ed to a member ed to an elected						
(d) Toluk	od to dir olootoe		tatements apply to you? Yes No				
7. Type of Prop	nosed Adver	tisament(s)					
Please describe the proposed advertisement(s): Renewal of existing listed building consent for the LED information band on the BT Tower (Application references 2009/3713/A and 2009/3723/L)							
How many of the following type of advertisements are you applying for?							
Fascia sign(s)	0 P	rojecting or hanging sign(s)	Hoarding(s) 0 Other 1				
Please describe:		o nanging agno,	· real all ights				
Renewal of existing	listed building	consent for the LED information band c	on the BT Tower (Application references 2009/3713/A and 2009/3723/L)				
8. Location of	Advertisem	ent(s)					
le the advertisemen	.t/s) vou ere enm	hing for already in place?	C. Vac. C. No.				
is the advertisemen	it(s) you are app	lying for already in place?	• Yes O No				
If Yes, please provid							
This application would renew the existing advertisement consent granted for the use information band for LED animation.							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
Will the proposed a	dvertisement(s)	project over a footpath or other public	highway?				
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From: 27/03/2	2015	To: 27/03/2020					
10. Interest in the Land							
Does the applicant	Does the applicant own the land or buildings where the adverts are to be placed? Yes No						

44 (J) D. L. 'l (D								
11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	163.000 m							
What is the maximum projection of the advertisement from face of building (in metres)?	1.050 m							
What are the dimensions of the proposed advertisement? Height: 5.000 x Width:	34.000 x Depth: 0.500 metres							
What materials will the sign be made of?								
*width of advert is shown as circumference								
What is the maximum height of any of the individual letters and symbols (in centimetres)? 400.000 cm								
The colour of text and background:								
Will the sign be illuminated? Yes No								
Will the sign be illuminated internally or externally? Internally Externally								
Illuminance Levels: cd/m								
Will the illumination be static or intermittent?								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?								
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and								
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them. Date 27/03/2015								