Bimba y Lola 58 High Street Hampstead London NW3

Design and Access Statement

Introduction

This Design and Access Statement has been prepared to accompany the planning application by Candido Hermida for the shop front works at 58 High Street Hampstead for the Spanish fashion retail brand Bimba y Lola.

The Site

The site is a ground and first floor retail unit with floors of commercial space over.

The property is within the Hampstead Conservation Area but is not listed.

Design Statement

The purpose of the works proposed is to create a shopfront to compliment the new fit-out for brand Bimba y Lola. The existing shopfront has been altered a number of times and most recently poorly overpainted and therefore the proposal is to replace it with something more suitable and in-keeping with the building to which it sits.

The new timber shopfront will be painted white and new back-lit fascia signage installed along with a non-illuminated hanging sign.

Consideration has been given to Camden Planning Guidance Section 7 (Shopfronts) and Section 8 (Advertisements, signs and hoardings). It is considered the proposal complies with this guidance.

Access Statement

Bimba y Lola recognise their responsibility as a service provider and the need for their service to be accessible.

Bimba y Lola is committed to providing full customer service in a friendly, accessible to all design. Whilst they understand site conditions mean the stepped access cannot be removed, suitable management provisions will be in place in order to service those with a disability. This will include a portable access ramp and adequate staff training.