

WorkLife's mission is to provide flexible workspace to as many of London's creative entrepreneurs as possible - to provide the working environment as well as the backbone of support these businesses need to grow.

We have chosen to open our first space in Camden Town, one of London's most creative neighbourhoods. After an extensive search, we found the proposed site on the ground floor of Hawley Crescent, a perfect location for what WorkLife will offer.

The workspace will provide office space for 160 individuals from small businesses in a variety of creative industries. Our aim is to attract and to retain as many creative businesses as possible in Camden, a part of London where traditionally there has been a lack of suitable office space for this type of business.

The space will include areas for individual coworking as well private glass offices for teams looking for extra privacy as their businesses grow. We are working with a leading office design and fit out business and we are intending to invest heavily into the property to transform it into a space small businesses will find valuable and which Camden can be proud of. See attached a number of visuals for the space - <http://bit.ly/1F0sksk> .

The issue with the site as it stands is a lack of natural light. Natural light is key for a workspace of this type to create a productive working environment and to attract the kind of businesses we are proposing to work with.

We have identified an area for a skylight above the proposed coworking space. Adding this skylight and 3 small additional skylights will bring a considerable amount of necessary natural light into the space and convert it into an environment suitable for working and for creativity.

We have been in touch with Camden Council's Employment Strategy Development team to discuss our plans for WorkLife which they have been extremely supportive of. We hope to work closely with the Council on an on-going basis to promote small business in Camden and to offer workspace and businesses support to as many entrepreneurs and SMEs as possible.

Kind regards

Elliot Gold and David Kosky
Founders, WorkLife