

Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2015/0674/P	Bloomsbury CAAC	c/o Hugh Cullum Architects 61B Judd Street London WC1H 9QT	19/03/2015 22:10:19	OBJ	<p>2015/ 0674/ P</p> <p>The Advisory Committee objects strongly to the application to change the use of a BT telephone box to a self-contained retail kiosk. This proposed commercial enterprise will impact negatively on the easy passage of pedestrians who walk in large numbers along Bloomsbury Way; it will also impact negatively on the quality of life of those who live and work in the neighbourhood. [DP26: Managing the impact of development on occupiers and neighbours].</p> <p>In particular the proposal goes against Camden's Policy DP25: Conserving Camden's heritage. 43 Bloomsbury Square is a listed building. The telephone kiosk is acknowledged as an element of streetscape interest in the Conservation Area Appraisal, adopted 2011. The change of use of the BT phone box outside number 21 into a retail kiosk completely undermines the status of this historic square, which is the oldest square in the district, laid out in the late 17th century by Lord Southampton to the south of his residence Southampton House (re-named Bedford House).</p> <p>The unwelcome intrusion of an inappropriate focus for commercial activity will certainly not preserve and enhance the character and appearance of the conservation area. It will increase a sense of clutter on the street. It will have a negative impact on the views. The addition of advertising, self service coffee machines or whatever else is proposed for the BT telephone kiosk will cause harm to the conservation area. The planning application should be refused.</p>
