

Infocus Public Networks Ltd
Waverley Lodge
Weston Lane
Bubbenhall
Warks
CV8 3BN

Application Ref: **2015/0691/P**
Please ask for: **Matthias Gentet**
Telephone: 020 7974 **5961**

20 March 2015

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)
Prior Approval Required - Approval Refused

Address:

**Pavement on Howland Street adjacent to 95 Tottenham Court Road
London
W1T 4TW**

Proposal: Installation of public payphone on the pavement.

Drawing Nos: Cover Letter dated 02/02/2015; 1 x Photo; 2 x Site Location Plan; Detailed elevations and measurements.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

Reason(s) for Objection

- 1 The proposed telephone kiosk, by reason of its inappropriate siting and design would appear incongruous within the streetscene and add to visual clutter, detracting from the pedestrian environment contrary to policies CS11 (Promoting sustainable and efficient travel) and CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy and policies DP17 (Walking, cycling and public transport), DP21 (Development connecting to the highway network) and DP24 (Securing high quality design) of the of the London Borough of Camden Local Development Framework Development Policies.



- 2 The proposed telephone kiosk, by virtue of its inappropriate siting and design would encourage criminal activity and antisocial behaviour compromising the safety of pedestrians and those using and servicing the telephone kiosk, contrary to policy CS17 (Making Camden a safer place) of the London Borough of Camden Local Development Framework Core Strategy.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'Ed Watson', written in a cursive style.

Ed Watson
Director of Culture & Environment