

JLL Ltd.  
30 Warwick Street  
London  
W1B 5NH  
United Kingdom

Application Ref: **2014/3806/L**  
Please ask for: **Eimear Heavey**  
Telephone: 020 7974 **2949**

18 March 2015

Dear Sir/Madam

## DECISION

Planning (Listed Building and Conservation Areas) Act 1990

### Listed Building Consent Refused

Address:  
**Renoir Cinema  
Brunswick Centre  
Brunswick Square  
London  
WC1N 1AW**

Proposal:

Alterations in connection with the erection of a roof extension above cinema entrance to provide restaurant/cafe (Class A3).

Drawing Nos: O/s plan; Existing plans: 2467/L/002 Rev P2; 003; 031 Rev P3; 035 RevP2; Proposed plans: 2937\_D\_106 Rev P1; 2937a\_D\_112 Rev P3; 200 Rev P3; 201 Rev P3; 202 Rev P3; 203 Rev P3; 205 Rev P3; 206 Rev P3; 250 Rev P3; 110 Rev P3; Design and Access Statement by Levitt Bernstein dated July 2014 & Heritage Assessment by KM Heritage dated June 2014.

The Council has considered your application and decided to **refuse** listed building consent for the following reason(s):

Reason(s) for Refusal

- 1 The proposed development by reason of its scale, bulk, footprint and detailed design



is considered to detrimentally impact on the special interest and setting of the grade II Listed Building, along with causing harm to the character and appearance of the Bloomsbury Conservation Area, particularly to views from Brunswick Square, a grade II Registered Park and Garden and London Square (under the London Squares Act 1931). The proposal is contrary to Policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy 2010 and Policies DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage) of the London Borough of Camden Local Development Framework Development Policies 2010.

- 2 The proposed development, in the absence of details relating to a signage strategy, would result in visual clutter thereby detrimentally impacting on the setting and Special Interest of the Listed Building and surrounding Conservation Area, contrary to Policy CS14 (Promoting high quality places and conserving our heritage) of the London Borough of Camden Local Development Framework Core Strategy 2010 and Policies DP24 (Securing high quality design) and DP25 (Conserving Camden's Heritage) of the London Borough of Camden Local Development Framework Development Policies 2010.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Ed Watson  
Director of Culture & Environment