



Hi there,

The CGCA would like to submit the following comments on the application 2015/0873/A (Kingsway):

Objection. The CGCA strongly objects to this application, which we consider wholly inappropriate at the gateway to the Covent Garden Conservation Area. The proposed banners would result in long-term visual clutter that is obtrusive, visually impairs the skyline on a major street surrounding the conservation area – which is particularly a hazard for the many bus and lorry drivers that use Kingsway – and changes the tone of the area by adding an unacceptable commercialisation. Kingsway is at a tipping point, as it is saturated with A-boards and advertising already.

If you have any questions or need any additional information, please do let me know.

Kind regards,
Meredith

Meredith Whitten
Planning Advisor
Covent Garden Community Association

