

**Dike, Darlene**

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**From:** Monica Lotta [REDACTED]  
**Sent:** 10 March 2015 16:54  
**To:** Planning  
**Cc:** Blackwell, Theo (Councillor); McCormack, Maeve (Councillor); Revah, Lorraine (Councillor)  
**Subject:** Objection to Lawn Road Development - Ref 2014/6903/p

Dear Sir/Madam

Planning App Number: 2014/6903/P + 2013/7471/PRE + 2014/1524/PRE  
Planning App Address: 32 Lawn Road NW3 2XU

I am a Lawn Road resident and I strongly object to the applications on the following basis:

**AIR POLLUTION**

I have serious concerns that this grand scale building work at Lawn Road will cause a further increase in heavy air pollution that will rise from smashing up concrete from work in site and smog pollution from traffic of delivery lorries. It is inconceivable that the developers want to use Lawn Road and /or Upper Park Road, narrows roads for big lorries to deliver building materials.

The air quality on Lawn Road is already poor, in the last few months we noticed an increase in air pollution due to congested road traffic especially during rush hours, trees cuttings and the ongoing home developments. I believe that the air quality on Lawn Road should be monitored carefully before granting new development.

The big scale of these plans suggest that the local residents will have to put up with Air pollution and Noise pollution for far too long and this will have a negative impact on the quality of life and it will potentially cause health risk.

**NOISE POLLUTION**

The new development and use of heavy machinery will cause serious Noise Pollution as in site and from increase of traffic noise of heavy loads. This will have a negative impact on local residents, the local school on Fleet Road and the local wildlife.

**DE-GRADING LAWN ROAD CONSERVATION AREA**

Lawn Road and Upper Park Road are part of a Conservation Area, allowing the traffic of heavy trucks through these roads will have a negative impact on the safeguarding of this Conservation Area. Lawn Road is home to the Isokon Flats, a landmark of international popularity, heavy building work and builders traffic will discourage summer visitors.

The architectural plan of the new development is not in harmony with the character of this Conservation Area, the new development will simply add another tall building to the one already existing across the road down the end of Lawn Road.

**THE SIZE OF THE DEVELOPMENT IS FAR TOO EXTENSIVE**

The plans submitted are far too extensive, the high of the building is a concern.

The high of the new 7/ 5 storey building will mask the picturesque view of red houses of Hampstead Heath seen from the top of Lawn Road hill. 72 flats means at least 72 more cars crossing Lawn Road, it will put more strain on the sewage system, it will congest local services making it more difficult for people to get a medical appointment, it will add more strain on schools and other amenities.

#### **NOT BENEFIT TO THE LOCAL COMMUNITY**

These new development plans are not offering the local community much benefit, the Community mosaic will be lost, some trees will be cut down and locals will have to endure months of unpleasant residential living.

#### **PARKING AND TRAFFIC**

Although we have been told that the residents will not been given parking permit from the Council, we don't know how long for and they will have to park somewhere, possible they will occupy our parking spaces at night and weekend. Please note Lawn Road is already crammed with cars struggling to find parking spaces. It is also a fact that the Traffic on Lawn Road is already very much congested.

In the unfortunate event that the planning is to go forward, I feel that the Council needs to consider the impact on Air Quality and stop access of big lorries in Lawn Road and Upper Park Road to reduce Air Pollution and Noise Pollution. From an aesthetic point of view the building should be designed following the character of the local Conservation Area and built not higher than 4 storeys like the majority of buildings in this area.

**I therefore believe that planning should not be granted** to protect the local community from such a negative impact.

Yours sincerely

Monica Lotta

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