

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	TASTY PLC	]			
Street address:	32 CHRLOTTE STREET	]	Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	W1T 2NQ				
	cting on behalf of the applicant? <ul> <li>Yes</li> </ul> <li>Address and Contact Details</li>	∩ No			
Title: Miss	First Name: Natalie	Surname: Lor	ng		
Company name:	Technical Signs	]			
Street address:	Hille Business Centre	]	Country Code	National Number	Extension Number
	132 St Albans Road	Telephone number:	004	01923 811999	
		Mobile number:			
Town/City	Watford	Fax number:	004	01923 811998	
County:	Hertfordshire				
Country:	United Kingdom	Email address:			
Postcode:		natalie_long@technica			

3. Site Address	Site Address Details					
Full postal address	ss of the site (including full postcode where available) Description:					
House:	3 Suffix:					
House name:						
Street address:	Heath Street					
Town/City:	London					
County:	Camden					
Postcode:	NW3 6TP					
Description of location or a grid reference (must be completed if postcode is not known):						
Easting:	526373					
Northing:	185608					
4. Pre-application Advice         Has assistance or prior advice been sought from the local authority about this application?          \[                  Yes						
5. Neighbour and Community Consultation						
Have you consulted your neighbours or the local community about the proposal? O Yes O No						
6. Authority En	Employee/Member					
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No						
7. Type of Prop	pposed Advertisement(s)					
Please describe the proposed advertisement(s):         1 set of fascia illuminated text         1 internally illuminated projected sign         How many of the following type of advertisements are you applying for?         Fascia sign(s)       1       Projecting or hanging sign(s)       1       Hoarding(s)       0       Other       1         Please describe:						
1 internally illumina	nated menu					
8. Location of	f Advertisement(s)					
Is the advertisement(s) you are applying for already in place? O Yes   Ves  No						
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?						
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).						
	sting signage detail on drawing no: 470403-1.					
Will the proposed a	advertisement(s) project over a footpath or other public highway?	Yes 🔿 No				
9. Advertiseme	nent(s) Period					
Please state the per	eriod of time for which consent is sought for the advertisement					
From: 03/03/2	7/2015 To: 03/03/2020					
10. Interest in t	the Land					
Does the applicant	nt own the land or buildings where the adverts are to be placed?	es 💿 No				
	mission of the owner or any other person entitled n for the display of an advertisement been obtained?	O No				

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?    3.224
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?       Height:       0.520       x       Width:       1.911       x       Depth:       0.040       metres
What materials will the sign be made of?
Please refer to section A:A through text detail on drawing no: 470403-1.
What is the maximum height of any of the individual letters and symbols (in centimetres)?    52.000
The colour of text and background:
Please refer to section A:A through text detail on drawing no: 470403-1.
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 500.000 cd/m
Will the illumination be static or intermittent?
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?       3.122
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?       Height:       0.752       X       Width:       0.752       X       Depth:       0.090       metres
What materials will the sign be made of?
Please refer to projection sign detail on drawing no: 470403-1.
What is the maximum height of any of the individual letters and symbols (in centimetres)?    11.400
The colour of text and background:
Please refer to projection sign detail on drawing no: 470403-1.
Will the sign be illuminated?    Yes  No
Will the sign be illuminated internally or externally?
Illuminance Levels: 200.000 cd/m
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?       1.249
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.555 x Width: 0.370 x Depth: 0.090 metres
What materials will the sign be made of?
Please refer to menu box detail on drawing no: 470403-1.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 3.500 cm
The colour of text and background:
Please refer to menu box detail on drawing no: 470403-1.
Will the sign be illuminated?
Will the sign be illuminated internally or externally?
Illuminance Levels: 200.000 cd/m
Will the illumination be static or intermittent?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? <ul> <li>Yes</li> <li>No</li> </ul>
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The applicant Other person
Ref: 12: 6060 Planning Portal Reference: 00402436

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.