

planning@camden.gov.uk Email:

Phone: 020 7974 4444 Fax: 020 7974 1680

**Development Management** Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mr	First name: Nik	Surname: Pfei	iffer		
Company name	Tortilla Mexican Grill Ltd				
Street address:	Balfour House		Country Code	National Number	Extension Number
	46-54 Great Titchfield	Telephone number:			
		Mobile number:			
Town/City	London	Fax number:			
County:		Tax number.			
Country:	United Kingdom	Email address:			
Postcode:	W1W 7QA				
Are you an agent a	cting on behalf of the applicant?	No			
2. Agent Name	e, Address and Contact Details				
Title: Miss	First Name: Jenny	Surname: Bur	ns		
Company name:	Design LSM				
Street address:	The Bath House		Country Code	National Number	Extension Number
	58 Livingstone Road	Telephone number:		01273 820033	
		Mobile number:			
Town/City	Hove	Fax number:			
County:	Sussex	rax number.			
Country:	United Kingdom	Email address:			
Postcode:	BN3 3WL	info@designIsm.com			

Full postal address of								
·	of the site (incl	uding full postcode whe	re available)		Description:			
House:	227	Suffix:						
House name:								
Street address:	Finchley Road							
Town/City:	London							
County:	Camden							
Postcode:	NW3 6LP							
Description of locat								
•	completed if postcode is not known):  526283							
Easting:								
Northing:	18472	20						
4. Pre-applicati	on Advice							
		n sought from the local a	authority about th	his application	n?	(	Yes • No	
5. Neighbour a	nd Commu	nity Consultation						
Have you consulted your neighbours or the local community about the proposal?  Yes  No								
6. Authority Em	nployee/Me	ember						
	With respect to the Authority, I am: (a) a member of staff							
(b) an ele	ected member							
	ed to a membe ed to an electe							
(1)			o any of these sta	atements app	oly to you?	(	Yes • No	
7. Type of Prop	osed Adve	rtisement(s)						
Please describe the	proposed adve	ertisement(s):						
1 no. internally illum	1 no. internally illuminated fascia sign to full width of shopfront to replace existing sign.							
1 no. projecting sign to left hand side of shopfront to replace existing.								
			applying for?					
How many of the fo		f advertisements are you						
		f advertisements are you Projecting or hanging siq	gn(s) 1		Hoarding(s)	0	Other 0	
How many of the fo	1 1	Projecting or hanging sig	gn(s) 1		Hoarding(s)	0	Other 0	
How many of the for Fascia sign(s)  8. Location of A	Advertisem	Projecting or hanging sig		○ Yes	Hoarding(s)  • No	0	Other 0	
How many of the for Fascia sign(s)  8. Location of A Is the advertisemen	Advertisem	Projecting or hanging signent(s)	re?		<ul><li>No</li></ul>	0	Other 0	No Not Applicable
How many of the for Fascia sign(s)  8. Location of A Is the advertisement Is an existing Island Isla	Advertisem  t(s) you are applications to be	Projecting or hanging signent(s)  Delying for already in placed are removed and replaced	ee? d by the advertise	ement(s) in th	No nis proposal?			
How many of the for Fascia sign(s)  8. Location of A Is the advertisement Is an existing Island Isla	Advertisem  t(s) you are applications to be the state of	Projecting or hanging signent(s)  Delying for already in placed are removed and replaced	ee? d by the advertise	ement(s) in th	No nis proposal?		• Yes	
How many of the form Fascia sign(s)  8. Location of A Is the advertisement Is an existing adverting the sign of th	Advertisem  t(s) you are applied isement(s) to be the above, plead	Projecting or hanging signent(s)  Delying for already in placed are removed and replaced	ee? d by the advertise n(s) on an elevati	ement(s) in th on drawing o	No nis proposal? or photograph and		Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A Is the advertisement Is an existing adverting the sign of th	Advertisem  t(s) you are applied isement(s) to be the above, plead01  dvertisement(s)	Projecting or hanging signent(s)  Delying for already in place on the existing signer show the existing signer shows the e	ee? d by the advertise n(s) on an elevati	ement(s) in th on drawing o	No nis proposal? or photograph and	d state th	Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A Is the advertisement Is an existing advertisement If Yes to either or book Drawing number 09  Will the proposed action of A Is the Advertisement Is an existing advertisement If Yes to either or book Drawing number 09  Will the proposed action of A Is the Advertisement Is an existing advertisement Is an exist Is an exi	Advertisem  t(s) you are applied isement(s) to be the above, pleaded-on- dvertisement(s)  nt(s) Period	Projecting or hanging signent(s)  Delying for already in place on the existing signer is shown the existing signer is project over a footpath	d by the advertise n(s) on an elevati	ement(s) in th on drawing o highway?	No nis proposal? or photograph and	d state th	Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A list the advertisement is an existing advertility of the second of the sec	Advertisem  t(s) you are applied isement(s) to be  the above, pleaded-on- divertisement(s)  nt(s) Period  iod of time for-	Projecting or hanging signent(s)  Delying for already in place of the removed and replaced see show the existing signer shows the existing signer of the project over a footpath over	d by the advertise n(s) on an elevation or other public l	ement(s) in th on drawing o highway?	No nis proposal? or photograph and	d state th	Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A Is the advertisement Is an existing advertisement If Yes to either or book Drawing number 09  Will the proposed and Please state the period of the proposed and Please state state the period of the perio	Advertisem  t(s) you are applied isement(s) to be the above, plead- 01 divertisement(s)  nt(s) Period iod of time for	Projecting or hanging signent(s)  Delying for already in place of the removed and replaced see show the existing signer shows the existing signer of the project over a footpath over	d by the advertise n(s) on an elevati	ement(s) in th on drawing o highway?	No nis proposal? or photograph and	d state th	Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A list the advertisement is an existing advertility of the second of the sec	Advertisem  t(s) you are applied isement(s) to be the above, plead- 01 divertisement(s)  nt(s) Period iod of time for	Projecting or hanging signent(s)  Delying for already in place of the removed and replaced see show the existing signer shows the existing signer of the project over a footpath over	d by the advertise n(s) on an elevation or other public l	ement(s) in th on drawing o highway?	No nis proposal? or photograph and	d state th	Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A Is the advertisement Is an existing advertisement Is an existing advertion of A Is the advertisement Is an existing advertisement If Yes to either or book Drawing number 09  Will the proposed and Please state the perion In 101/05/2  10. Interest in the proposed in the perion In 101/05/2	Advertisem  t(s) you are applied isement(s) to be a continuous the above, pleased and a continuous the above isement(s). The above isement is in the above isement is in the above is in the a	Projecting or hanging signent(s)  Delying for already in place of the removed and replaced see show the existing signer shows the existing signer of the project over a footpath over	d by the advertise n(s) on an elevation or other public I	ement(s) in the on drawing o highway?	No nis proposal? or photograph and	d state th	Yes   e references for the drawi	
How many of the form Fascia sign(s)  8. Location of A Is the advertisement Is an existing adverting adverting the proposed and the proposed an	Advertisem  t(s) you are applied isement(s) to be the above, pleased of time for the bown the land of the own the land of the	Projecting or hanging signent(s)  Delying for already in place of the removed and replaced see show the existing signer shows the existing signer sh	d by the advertise n(s) on an elevation or other public later for the advertise 1/2015	ement(s) in the on drawing o highway?	No nis proposal?  r photograph and	d state th	e references for the drawi	

11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement?  Height: 1.370 x Width: 5.760 x Depth: 0.170 metres						
What materials will the sign be made of?						
Metal frame with rust finish and weatherproof seal to prevent further rusting. Fascia panel is reclaimed black filled bridge oak. Lettering is formed of metal trays with white perspex face.						
What is the maximum height of any of the individual letters and symbols (in centimetres)?  63.000 cm						
The colour of text and background:						
White illuminated lettering on oak back panel						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally?  • Internally Externally						
Illuminance Levels: cd/m						
Will the illumination be static or intermittent?						
11 (b). Details of Proposed Advertisement(s) - Hanging Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?  0.700 m						
What are the dimensions of the proposed advertisement? Height: 0.700 X Width: 0.700 X Depth: 0.150 metres						
What materials will the sign be made of?						
Metal frame and face with red Powdercoat finish. Tortilla brand Red. Fret cut lettering in opal perspex. Row of small bulbs to perimeter.						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
Illuminated white lettering on red background						
Will the sign be illuminated?    Yes    No						
Will the sign be illuminated internally or externally?   • Internally   Externally						
Illuminance Levels: cd/m						
Will the illumination be static or intermittent?  • Static Intermittent						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  Date 27/02/2015						
opinions given are the genuine opinions of the person(s) giving them.  Date 27/02/2015						