

Muthoora, Leela

From: Mila Tanya Griebel [REDACTED]
Sent: 18 February 2015 23:38
To: Muthoora, Leela; Jones, Phil (Councillor)
Subject: Farmers market advertising application 2014/7925/A

Categories: Red Category

Dear Leela Muthoor and Phil Jones ,

I have just found out that the weekend farmers market have applied to have their banner once again hoisted into our lovely trees .

I am not against advertising ,when appropriately done, but the style , amount and placing of this markets advertising , has been constant and intrusive.

Rather than this horrid , flapping banner in the trees ,that always looked tatty and scared the birds , could something more permanent and tasteful be erected against the wall on the corner .If a frame was placed there , which interchangeable signs could be placed , depending on which market was about to take place , would that not be more appropriate?

At the moment the market has two tatty banners tied with cable ties on to the railings along Black Path and one on the railings on the pedestrian path of Blackburn road. .There are also tatty banners tied to portable metal railings ,that have just been left at the corner of Iverson road and West End Lane .They get in the way ,make the area look shabby and collect a large amount of rubbish daily.

In the past ,West End Lane was littered with small yellow signs , held onto virtual every post with cable ties .These like all the other advertising were never taken down .They were a constant nuisance , as they caught on cloths and skin alike.

I have looked at our new Neighbourhood development plan for guidance .

It talks of 'control of signage', and under Design and Character , it states 'Development which positively interfaces with the street and street scape, in which it is located .'

I can not believe the farmers market banner will do justice to the positive feel of the market ,with their good quality produce or enhance our local skyline.

So, please do not grant them advertising for this banner ,in our trees .

Thank you for your time and attention , Mila Tanya Griebel.