

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

$\label{publication} \textbf{Publication of applications on planning authority websites}.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, A	ddress and Contact Details				
Title: Mr	Fir	rst name: Chris	Surname: Lar	rner		
Company name	The Fo	undling Museum				
Street address:	The Fo	undling Museum, 40	7	Country Code	National Number	Extension Number
	Brunsw	vick Square	Telephone number:			
			Mobile number:			
Town/City	Londor	1	Fax number:			
County:	Camde	n	Fax number:			
Country:	United Kingdom		Email address:			
Postcode:	WC1N	WC1N 1AZ				
	vere subn	nitted for this application				
Full postal address	s of the sit	te (including full postcode where available)	Description:			
House:	40	Suffix:	_			
House name:	The Fo	undling Museum				
Street address:	Brunsw	vick Square				
Town/City:	Londor	1				
County:	Camden		_			
Postcode:	WC1N 1AZ					
Description of loca (must be complete	ation or a ed if posto	grid reference code is not known):				
Easting:		530403				
Northing:		182378	_			

4. Pre-application Advice							
Has assistance or prior advice been sought from the local authority about this application? Yes No							
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):							
Officer name:							
Title: Ms First name: Cilpa Surname: Beechook							
Reference:							
Date (DD/MM/YYYY): (Must be pre-application submission)							
Details of the pre-application advice received:							
Ms Beechook got in touch to inform me that no application had been received for this advertisement and advised me to apply for Listed Building Consent and Adverstisement consent.							
5. Neighbour and Community Consultation							
Have you consulted your neighbours or the local community about the proposal? Yes No							
If Yes, please provide details:							
Both our neighbours - Coram and the School of Pharmacy have been consulted.							
6. Authority Employee/Member							
With respect to the Authority, I am:							
(a) a member of staff (b) an elected member							
(c) related to a member of staff (d) related to an elected member							
Do any of these statements apply to you? Yes No							
7. Type of Proposed Advertisement(s)							
Please describe the proposed advertisement(s):							
1300 x 4200mm PVC banner with pockets top and bottom, 150mm high pocket on back centred on height for mid section pole to go through on site. match colour to							
pantone.3975 The banner is fixed to west elevation of the building on 10no stand off fixings which hold the banner in place.							
How many of the following type of advertisements are you applying for?							
Fascia sign(s) 0 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0							
8. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place? • Yes • No							
If Yes, please provide details:							
A banner was originally put up in place during the refubishments to the museum from 2002-2004. I had assumed that listed building consent and advertisement consent had already been granted to put the banner in place but this turns out not to be the case, hence the present application. The banner itself was changed due to rebranding in 2012.							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes • No • Not Applicable							
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).							
Please see attached photos and west elevation of building.							
Will the proposed advertisement(s) project over a footpath or other public highway? Yes No							
9. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From: 10/01/2012 To: 01/01/2025							
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed? Yes No							
If No, has the permission of the owner or any other person entitled							
to give permission for the display of an advertisement been obtained? Yes No							

11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
Tr (b). Details of Froposed Advertisement(s) Transging Sign							
What is the height from the ground to the base of the advertisement (in metres)? 4.000							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 4.200 X Width: 1.300 X Depth: 0.000 metres							
What materials will the sign be made of?							
PVC							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 20.000 cm							
The colour of text and background:							
Light green - to match pantone 3975							
Will the sign be illuminated? Yes No							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
↑ The agent ♠ The applicant ↑ Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and							
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any							
opinions given are the genuine opinions of the person(s) giving them. Date 10/01/2015							