

planning@camden.gov.uk Email:

Phone: 020 7974 4444 Fax: 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details						
Title: Mr	First name: Oliver	Surname: Sin	npson				
Company name	Travelex UK Ltd						
Street address:	Maple Grove		Country Code	National Number	Extension Number		
		Telephone number:					
		Mobile number:					
Town/City	Hounslow	Foundhor					
County:	Middlesex	Fax number:					
Country:	United Kingdom	Email address:					
Postcode:	TW4 6DR						
	e, Address and Contact Details	○ No					
Title: Mr	First Name: Steve	Surname: Wh	nite				
Company name:	Sign Systems UK Ltd						
Street address:			Country Code	National Number	Extension Number		
	Shipley Court	Telephone number:		0115 9441678			
	Manners Avenue Industrial Estate	Mobile number:		07785 731074			
Town/City	Ilkeston	Fax number:					
County:	Derbyshire						
Country:	United Kingdom	Email address:					
Postcode:	DE7 8EF	stevewhite@signsyster	ms.uk.com				

003959852

3. Site Address	Details							
Full postal address of	f the site (including full postcode where available) Description:							
House:	9	Suffix:						
House name:								
Street address:	Russell Square)						
Town/City:	London							
County:	Camden							
Postcode:	WC1B 5EG							
Description of locat	Description of location or a grid reference							
	ed if postcode is not known):							
Easting:	53009	5						
Northing:	18210	9						
(1. Donorous lines)	0							
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No								
Has assistance or pr	ior advice beer	n sought from the local au	ithority about this appli	cation? Yes • No				
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal?								
If Yes, please provid	e details:							
Project is in conjunc	tion with the n	ew Café Nero project nex	t door					
6. Authority En	nplovee/Me	ember						
_								
With respect to the (a) a me	Authority, I am mber of staff	:						
	ected member ed to a member	of staff						
	ed to an elected	d member		C V C N				
		DO	any of these statement	s apply to you? Yes No				
7. Type of Prop	osed Adve	tisement(s)						
Please describe the	proposed adve	ertisement(s):						
The signage is fitted identifier sign	I to the stone fa	ascia on the Woburn Place	e elevation and consists	of individual letters reading Currency Exchange; a tablet logo and a projecting service				
	llowing type of	f advertisements are you a	applying for?					
l -		Projecting or hanging sign		Hoarding(s) 0 Other 0				
				rical alligity of calls.				
8. Location of	Advertisem	ent(s)						
Is the advertisemen	t(s) you are app	olying for already in place	?	Yes No				
ls an existing advert	isement(s) to b	e removed and replaced	by the advertisement(s)	in this proposal?				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).								
Photograph attached of existing lightbox signage								
Will the proposed a	dvertisement(s) project over a footpath (or other public highway	? Yes No				
9. Advertiseme	nt(s) Period	d						
		which consent is sought f	or the advertisement					
From: 01/03/2	015	To: 28/02/	2022					
10. Interest in t	he Land							
Does the applicant own the land or buildings where the adverts are to be placed? Yes No								
If No, has the permission of the owner or any other person entitled								
to give permission f	or the display	of an advertisement been	obtained?	Yes No				
to give permission								

11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.264 x Width: 2.491 x Depth: 0.020 metres								
What materials will the sign be made of?								
Individual CNC machined acrylic letters with a painted finish mounted on locators. Illuminated by embedded LEDs to achieve a face and halo illumination. The capital height would be 200mm with a depth of 20mm								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background: Blue								
Will the sign be illuminated? Yes No								
Will the sign be illuminated: Will the sign be illuminated internally? Internally Externally								
Illuminance Levels: 300.000 cd/m								
Will the illumination be static or intermittent? Static Intermittent								
11 (a). Details of Proposed Advertisement(s) - Fascia Sign								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.250 x Width: 0.995 x Depth: 0.020 metres								
What materials will the sign be made of? Acrylic with applied translucent vinyls								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
White text on a red and blue background								
Will the sign be illuminated? Yes No								
Will the sign be illuminated internally or externally? Internally Externally								
Illuminance Levels: 300.000 cd/m								
Will the illumination be static or intermittent? Static Intermittent								
11 (b). Details of Proposed Advertisement(s) - Hanging Sign								
What is the height from the ground to the base of the advertisement (in metres)?								
What is the maximum projection of the advertisement from face of building (in metres)?								
What are the dimensions of the proposed advertisement? Height: 0.400 x Width: 0.600 x Depth: 0.120 metres								
What materials will the sign be made of? Anodised aluminium casing with acrylic faces								
What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.080 cm								
The colour of text and background: White text on a Blue background								
Will the sign be illuminated? • Yes • No								
Will the sign be illuminated internally or externally? • Internally								
Illuminance Levels: 400.000 cd/m								
Will the illumination be static or intermittent? Static Intermittent								
12. Site Visit								
Can the site he seen from a public road, public footpath, bridleway or other public land?								
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
The agent The applicant Other person								
Ref: 12: 6060 Planning Portal Reference: 003959852								

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

 \boxtimes

Date

05/02/2015

003959852