



NEW WEST END COMPANY

Bond Street | Oxford Street | Regent Street

Planning Department
Contact Camden
5 Pancras Square
London
N1C 4AG
planning@camden.gov.uk

10 February 2014

FAO: Neil McDonald

Dear Sir or Madam,

Application number: 2014/5946/P

21-31 New Oxford Street, WC1A 1BA

The above application is of interest to the New West End Company (NWECC) in our capacity as a Business Improvement District (BID) representing many of the businesses in the wider area.

We very much support the proposals put forward for this site, which has remained vacant for over two decades.

We believe that a high quality office space generating the potential for around 3,000 jobs would be a positive addition to the area and are supportive of the plans to bring back to life the currently bland and hoarded frontages with shops, including space earmarked for small, independent retail.

With Crossrail coming to Tottenham Court Road in 2018, it would be a shame to let this building continue as it has done as a blight to the area when these proposals could provide much-needed offices and jobs at a time when Camden is losing a large amount of commercial space to residential.

We feel that the designs fit well within the context of the area and are also supportive of the affordable homes, fantastic public roof garden as well as the improvements to the public realm and the road junctions.

We hope you will therefore be minded to approve this application so that a building with such potential does not remain empty for a further 20 years or more.

Kind regards

JACE TYRRELL
Deputy Chief Executive