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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title: Mrs	First name: Jacqui	Surname: T	Thomson		
Company name	RBS				
Street address:	PO BOX 1000, Second Floor		Country Code	National Number	Extension Number
	Business House D	Telephone number:			
	Gogarburn	Mobile number:			
Town/City	Edinburgh]	
County:	Scotland	Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	EH12 1HQ				
Are you an agent a	cting on behalf of the applicant? Yes	○ No			
2. Agent Name	e, Address and Contact Details				
Title: Miss	First Name: Laura	Surname:	Hayes		
Company name:	Styles and Wood Ltd]			
Street address:	Aspect House		Country Code	National Number	Extension Number
	Manchester Road	Telephone number:		0161 926 6000	6191
	Timperley	Mobile number:			
Town/City	Altrincham	Fay number			
County:	Cheshire East	Fax number:			
Country:		Email address:			
Postcode:	WA14 5PG	rbsplanning@stylesa	andwood.co.uk		

003954841

	Details								
Full postal address of	of the site (inclu	uding full postcode	where available)		Description:				
House:	106	Suffi	x:						
House name:									
Street address:	Finchley Road								
Town/City:	London								
County:	Camden								
Postcode:	NW3 5JN								
Description of locati									
(must be completed if postcode is not known):									
Easting:	52641								
Northing:	18460	5							
4. Pre-applicati	on Advice								
Has assistance or pri		sought from the le	ocal authority abo	out this applicatio	on? (Yes (No				
		-							
5. Neighbour a	nd Commui	nity Consultati	on						
Have you consulted	your neighbou	ırs or the local com	munity about the	e proposal?	Yes No				
6. Authority Em	nployee/Me	mber							
With respect to the	Authority, I am	:							
(a) a mer	mber of staff ected member								
(c) relate	d to a member								
(d) relate	ed to an elected	I member	Do any of the	se statements app	oply to you? Yes No				
7. Turns of Dron									
7. Type of Prop									
Please describe the Installation of the fo	•		ao aftar ramavina	those insitu:					
1no. 800mm high fa	scia with 1no. s	set of internally illu	minated lettering		go				
1no. 600mm high in 1no. 420mm high vi	ternally illumir nyl ATM tablet	1no. 800mm high fascia with 1no. set of internally illuminated lettering and chevron logo 1no. 600mm high internally illuminated projecting sign 1no. 420mm high vinyl ATM tablet							
Other permitted development signage;									
1no. tele/web reverse applied vinyl 1no. address panel and opening hours plaque									
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	velopment sigr se applied viny and opening ho	nage; I ours plaque	e you applying fo	or?					
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10. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.800 x Width: 11.137 x Depth: 0.110 metres
What materials will the sign be made of?
Aluminium panel fascia painted with 70% satin purple. 1no. set of built up letters and chevron with purple returns internally illuminated with LED's with an opal acrylic translucent face. Lower red detail strip consisting of red acrylic with internal LED's.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 56.000 cm
The colour of text and background:
White text and a NatWest red coloured chevron on a NatWest satin purple background.
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? • Internally Externally
Illuminance Levels: 400.000 cd/m
Will the illumination be static or intermittent? Static Intermittent
11 (b). Details of Proposed Advertisement(s) - Hanging Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 0.054 x Depth: 0.803 metres
What materials will the sign be made of? 6mm low ion toughened glass screen printed to the rear. 1.5mm aluminium shroud finished in high gloss NatWest purple. All fixtures and fittings behind the sign itself. Red detail strip illuminated by red LED flexistrip IP67.
What is the maximum height of any of the individual letters and symbols (in centimetres)? 41.700 cm
The colour of text and background: Red chevron on a NatWest purple background.
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally? • Internally • Externally
Illuminance Levels: 200.000 cd/m
Will the illumination be static or intermittent? • Static Intermittent
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.001
What are the dimensions of the proposed advertisement? Height: 0.420 x Width: 1.043 x Depth: 0.001 metres
What materials will the sign be made of? Reverse applied vinyl NatWest purple ATM cash out signage, applied externally to the lower portion of shopfront window.
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
White text and a NatWest red coloured chevron on a NatWest satin purple background.
Will the sign be illuminated? Yes No
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
The agent
Ref: 12: 6060 Planning Portal Reference: 003954841

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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Date

02/02/2015