

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
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Development Management  
 Camden Town Hall Extension  
 Argyle Street  
 London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### 1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	Jacqui	Surname:	Thomson		
Company name:	RBS						
Street address:	PO BOX 1000, Second Floor			Telephone number:	Country Code	National Number	Extension Number
	Business House D						
	Gogarburn			Mobile number:			
Town/City:	Edinburgh			Fax number:			
County:	Scotland			Email address:			
Country:	United Kingdom						
Postcode:	EH12 1HQ						
Are you an agent acting on behalf of the applicant?				<input checked="" type="radio"/> Yes <input type="radio"/> No			

### 2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Laura	Surname:	Hayes		
Company name:	Styles and Wood Ltd						
Street address:	Aspect House			Telephone number:	Country Code	National Number	Extension Number
	Manchester Road					0161 926 6000	6191
	Timperley			Mobile number:			
Town/City:	Altrincham			Fax number:			
County:	Cheshire East			Email address:			
Country:							
Postcode:	WA14 5PG			rbsplanning@stylesandwood.co.uk			

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

House:  Suffix:

House name:

Street address:

Town/City:

County:

Postcode:

Description of location or a grid reference  
(must be completed if postcode is not known):

Easting:

Northing:

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?  Yes  No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Installation of the following external shop front signage after removing those insitu;  
1no. 800mm high fascia with 1no. set of internally illuminated lettering and chevron logo  
1no. 600mm high internally illuminated projecting sign  
1no. 420mm high vinyl ATM tablet  
Other permitted development signage;  
1no. tele/web reverse applied vinyl  
1no. address panel and opening hours plaque

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

Aluminium panel fascia painted with 70% satin purple. 1no. set of built up letters and chevron with purple returns internally illuminated with LED's with an opal acrylic translucent face. Lower red detail strip consisting of red acrylic with internal LED's.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White text and a NatWest red coloured chevron on a NatWest satin purple background.

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels:  cd/m

Will the illumination be static or intermittent?  Static  Intermittent

## 11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

6mm low ion toughened glass screen printed to the rear. 1.5mm aluminium shroud finished in high gloss NatWest purple. All fixtures and fittings behind the sign itself. Red detail strip illuminated by red LED flexistrip IP67.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Red chevron on a NatWest purple background.

Will the sign be illuminated?  Yes  No

Will the sign be illuminated internally or externally?  Internally  Externally

Illuminance Levels:  cd/m

Will the illumination be static or intermittent?  Static  Intermittent

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:  x Width:  x Depth:  metres

What materials will the sign be made of?

Reverse applied vinyl NatWest purple ATM cash out signage, applied externally to the lower portion of shopfront window.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

White text and a NatWest red coloured chevron on a NatWest satin purple background.

Will the sign be illuminated?  Yes  No

## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

The agent  The applicant  Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

02/02/2015