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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Norman Linton (Holdings) Ltd				
Street address:	C/O Agent		Country Code	National Number	Extension Number
		Telephone number:			
T (0)		Mobile number:			
Town/City County:		Fax number:			
Country:	United Kingdom	Email address:			
Postcode:					
Are you an agent a	acting on behalf of the applicant? Yes	○ No			
2. Agent Nam	e, Address and Contact Details				
Title: Mr	First Name: Nigel	Surname: De	xter		
Company name:	Savills				
Street address:	33 Margaret Street		Country Code	National Number	Extension Number
		Telephone number:		020 7420 6374	
		Mobile number:			
Town/City	London	Fax number:			
County:					
Country:		Email address:			
Postcode:	W1G 0JD	ndexter@savills.com			

003954739

3. Site Address	Details					·
Full postal address of	of the site (inclu	ding full postcode wh	nere available)	[Description:	
House:		Suffix:				
House name:	Linton House					
Street address:	39-51 Highgate	e Road				
Town/City:	London					
County:						
Postcode:	NW5 1RT					
Description of locat (must be completed						
Easting:	528813	3				
Northing:	185463	3				
4. Pre-applicati	on Advice					
Has assistance or pr	ior advice been	sought from the loca	l authority abo	ut this application	?	○ Yes ● No
5. Neighbour a	nd Commur	nity Consultation	 1			
_		-		proposal?		Vac. C. Na
Have you consulted	your neighbou	rs or the local commu	inity about the	: proposar?	O	Yes No
6. Authority En	nplovee/Me	mber				
With respect to the (a) a me	Authority, I am: mber of staff					
` '	ected member ed to a member	of staff				
1.1	ed to a member ed to an elected	member				
			Do any of thes	e statements appl	y to you?	Yes No
7. Type of Prop	osed Adver	tisement(s)				
Please describe the	proposed adve	rtisement(s):				
	• •		level hoarding	gs that secure the s	site during constr	ruction. Hoardings on three elevations of the buildings but split
		o allow for maintained wings and imagery fo		building.		
		advertisements are y		r?		
		rojecting or hanging		0	Hoarding(s)	11 Other 0
			3 (7		50.7	
8. Location of	Advertisem	ent(s)				
Is the advertisemen	t(s) you are app	lying for already in pl	ace?	Yes	No	
ls an existing advert	isement(s) to be	e removed and replac	ed by the adve	ertisement(s) in this	s proposal?	Yes No Not Applicable
_		project over a footpa	_			Yes No
Will the proposed a	uvertiserrierit(s)	project over a tootpa	uror other pur	one riigriway:		
9. Advertiseme	nt(s) Period					
Please state the per	iod of time for v	vhich consent is soug	ht for the adve	rtisement		
		_				
From: 01/03/2	015	To: 31/	03/2016			
10. Interest in t	he Land					
Does the applicant	own the land or	buildings where the	adverts are to b	pe placed?	•	Yes No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	1.500 x Depth: 1.400 metres
What materials will the sign be made of?	
Dibond panels affixed to new timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000 cm
The colour of text and background:	
Dark brown with light brown detailing	
Will the sign be illuminated? Yes No	
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	2.000 x Depth: 1.400 metres
What materials will the sign be made of?	
Dibond panels affixed to new timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000 cm
The colour of text and background:	
Dark brown with light brown detailing	
Will the sign be illuminated? Yes No	
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What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	1.200 x Depth: 1.400 metres
What materials will the sign be made of?	
Dibond panels affixed to new timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000 cm
The colour of text and background:	
Dark brown with light brown detailing	
Will the sign be illuminated? Yes No	
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	16.800 x Depth: 1.400 metres
What materials will the sign be made of? Dibond panels affixed to new timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25.000 cm
The colour of text and background:	
Dark brown with light brown background Will the sign be illuminated? Yes No	
Will the sign be illuminated internally or externally? Internally Externally	
Illuminance Levels: 150.000 cd/m	
Will the illumination be static or intermittent?	

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What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	8.800 x Depth: 1.400 metres
What materials will the sign be made of?	
Dibond panels affixed to new timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	21.000 cm
The colour of text and background:	
Light brown on dark brown background	
Will the sign be illuminated? Yes No	
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign	
What is the height from the ground to the base of the advertisement (in metres)?	0.000 m
What is the maximum projection of the advertisement from face of building (in metres)?	1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width:	31.600 x Depth: 1.400 metres
What materials will the sign be made of?	
Dibond panels affixed to new timber hoarding	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	25.000 cm
The colour of text and background:	
Dark brown on light brown background	
Will the sign be illuminated? Yes No	
Will the sign be illuminated internally or externally? • Internally Externally	
Illuminance Levels: 150.000 cd/m	
Will the illumination be static or intermittent?	
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	0.000 m
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What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 1.700 x Depth: 1.400 metres
What materials will the sign be made of?
Dibond panels affixed to new timber hoarding
What is the maximum height of any of the individual letters and symbols (in centimetres)? One colour of tout and background:
The colour of text and background: Dark brown with light brown detailing
Will the sign be illuminated? Yes No
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 1.400 m
What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 9.500 x Depth: 1.400 metres
What materials will the sign be made of? Dibond panels affixed to new timber hoarding
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background: Light brown and dark brown
Will the sign be illuminated? Yes No
11 (c). Details of Proposed Advertisement(s) - Hoarding Sign
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What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 9.500 x Depth: 1.400 metres What materials will the sign be made of? Dibond panels affixed to new timber hoarding What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Dark brown with light brown pattern Will the sign be illuminated? Yes No 1.400 metres Doublet 1.400 metres The colour of text and background: Dark brown with light brown pattern Will the sign be illuminated? Yes No
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What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 9.500 x Depth: 1.400 metres What materials will the sign be made of? Dibond panels affixed to new timber hoarding What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Dark brown with light brown pattern Will the sign be illuminated? Yes No 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) The agent The applicant Other person 13. Declaration I/We hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any
What are the dimensions of the proposed advertisement? Height: 2.400 x Width: 9.500 x Depth: 1.400 metres What materials will the sign be made of? Dibond panels affixed to new timber hoarding What is the maximum height of any of the individual letters and symbols (in centimetres)? The colour of text and background: Dark brown with light brown pattern Will the sign be illuminated? Yes No 2. Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) The agent The applicant Other person 13. Declaration I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and