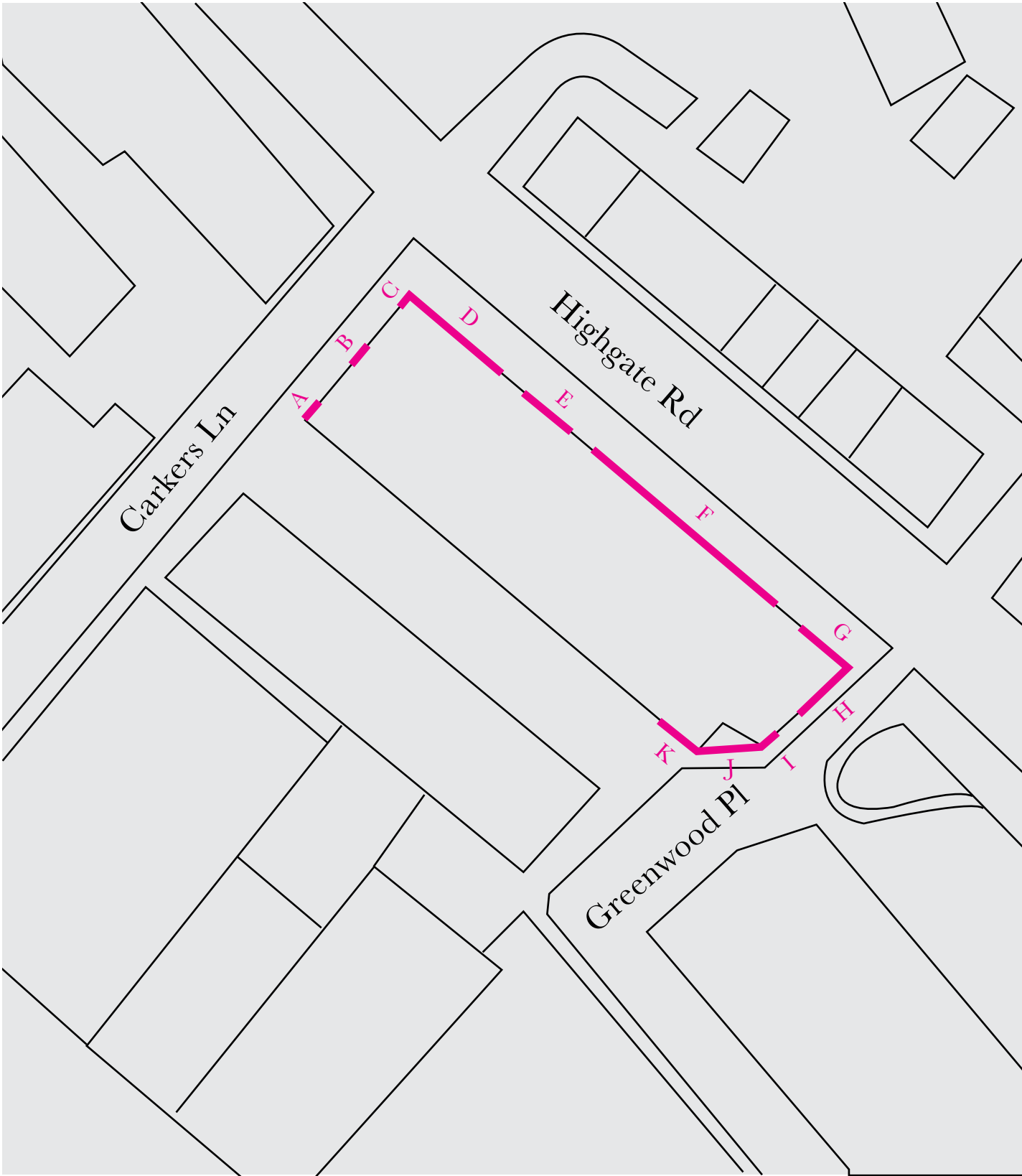
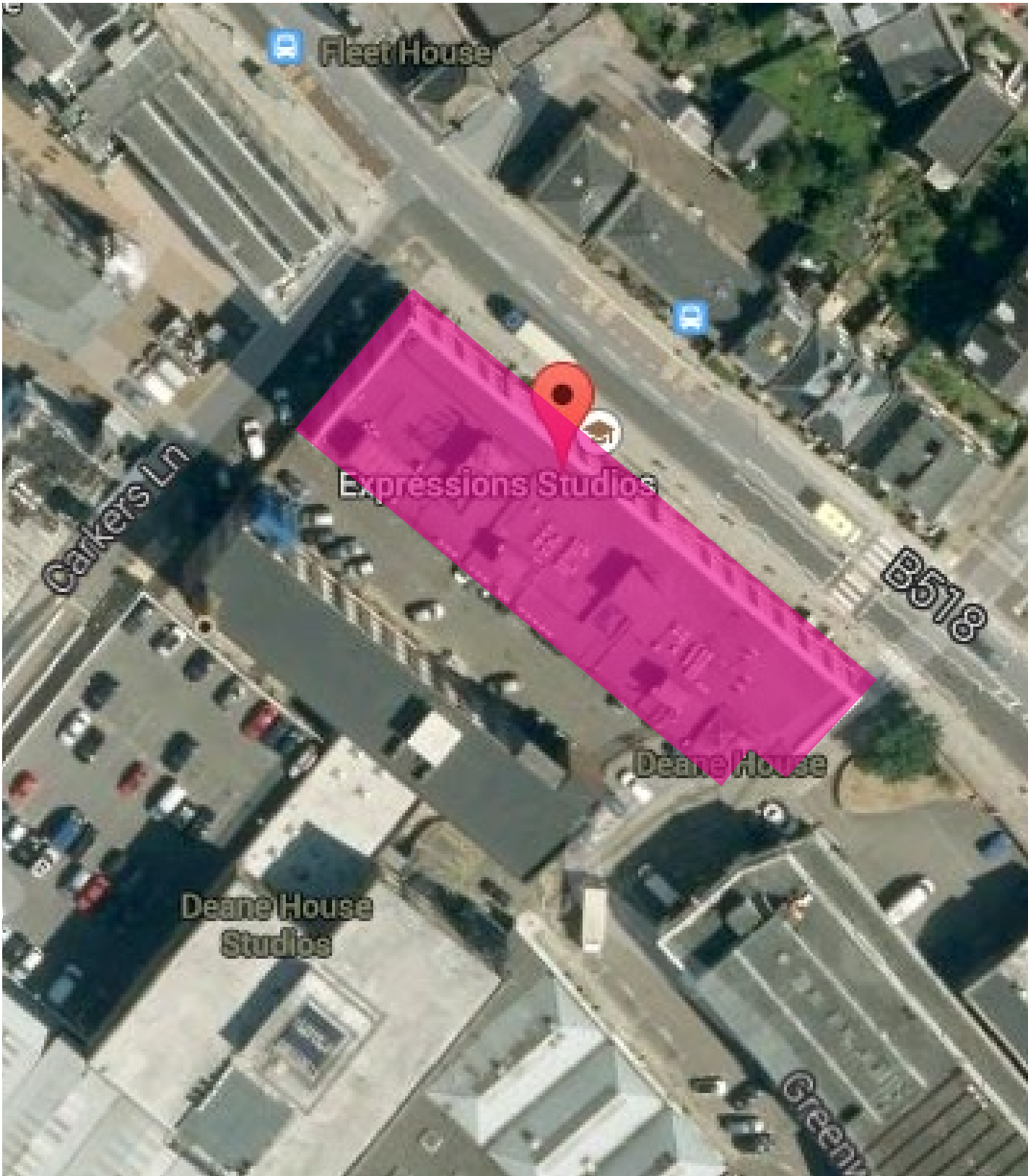
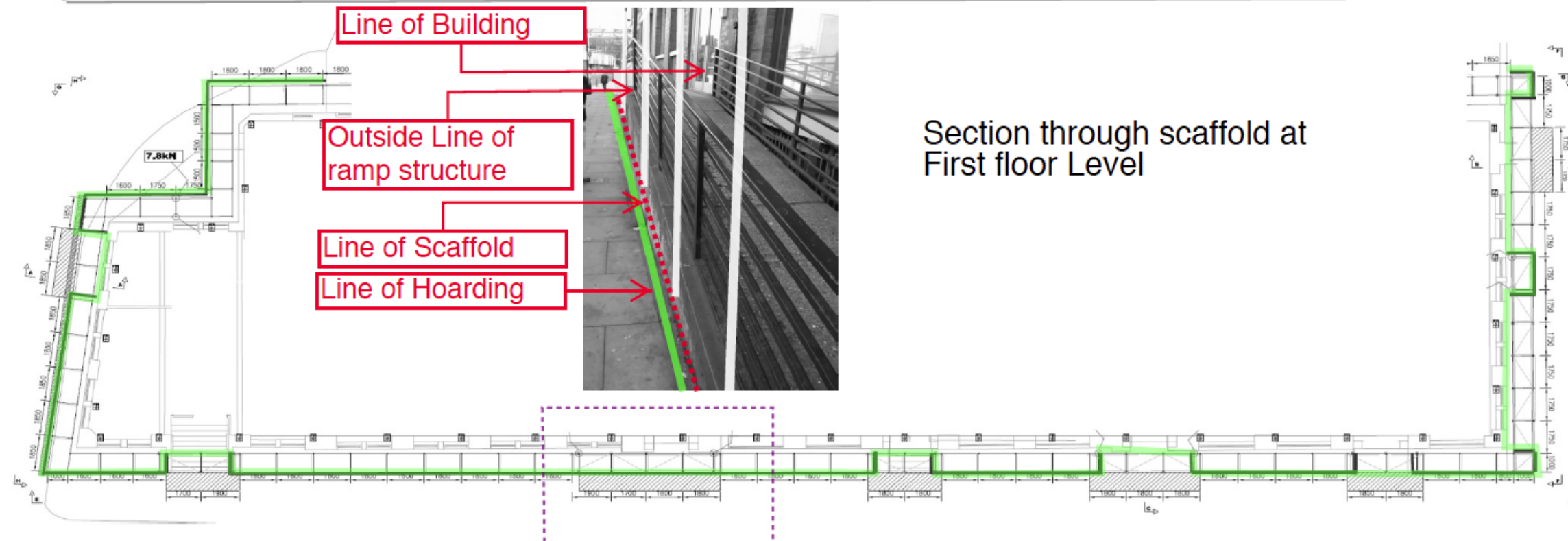

BRAVE NEW WORLD

The Maple Building

30.01.15

Hoardings Plan

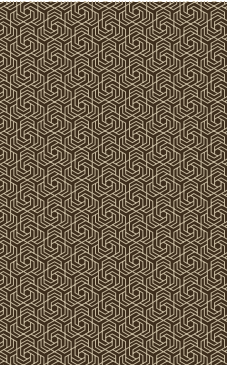




Hoardings - Carkers Lane



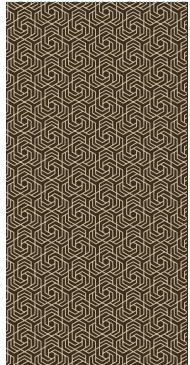
Section A
2.4m (h) x 1.5m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0)
Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)



Section B
2.4m (h) x 2m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0)
Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)



Section C
2.4m (h) x 1.2m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0)
Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)



Hoardings - Highgate Road



1:50 SCALE
at A3 size

Section D

2.4m (h) x 16.8m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding. Backlit, recessed logo panel. Approx lumen level - 150 lumens
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0) / Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)
Approx. height of logo text - 25cm



Section E

2.4m (h) x 8.8m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding.
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0) / Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)
Approx. height of description text - 10cm / Approx. height of web address text - 21cm

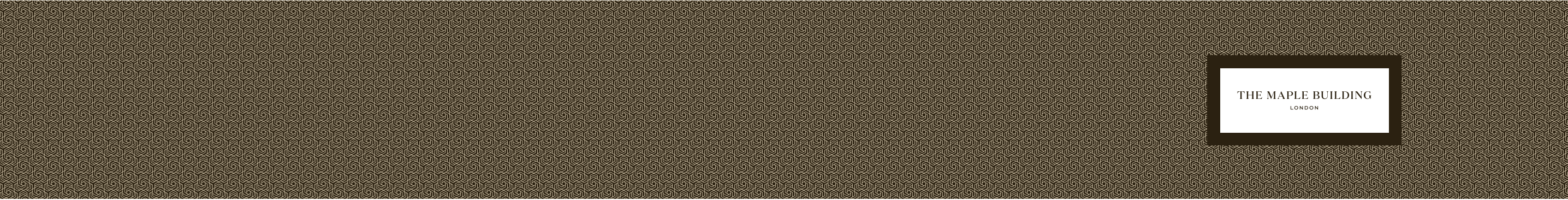


Hoardings - Highgate Road

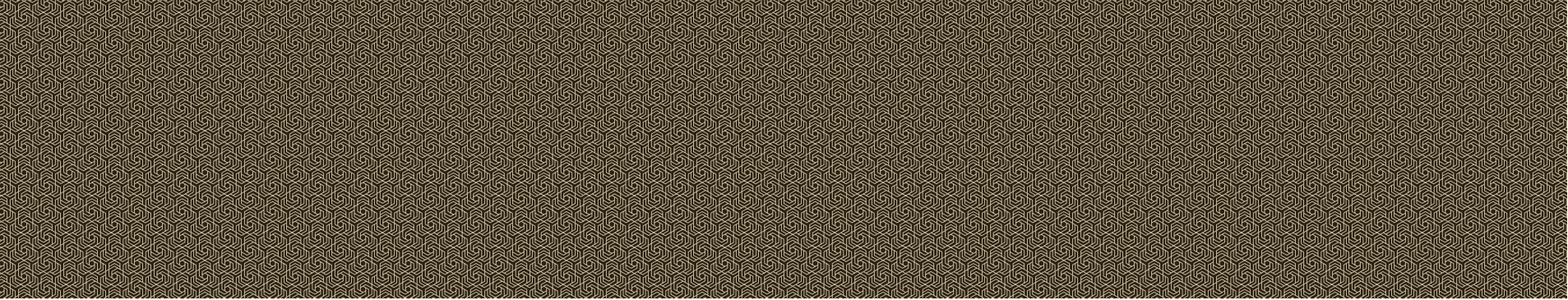


Section F

2.4m (h) x 31.6m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding. Backlit, recessed logo panel. Approx lumen level - 150 lumens
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0) / Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)
Approx. height of logo text - 25cm



Section F (contd.)



Section F - complete section (not to scale)



Hoardings - Highgate Road



Section G
2.4m (h) x 5.9m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0) / Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)
Approx. height of description text - 10cm



Hoardings - Greenwood Place



Section H

2.4m (h) x 11.6m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0) / Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)
Logo colour - Off-white (5% black)
Approx. height of description text - 10cm / Approx. height of web address text - 21cm



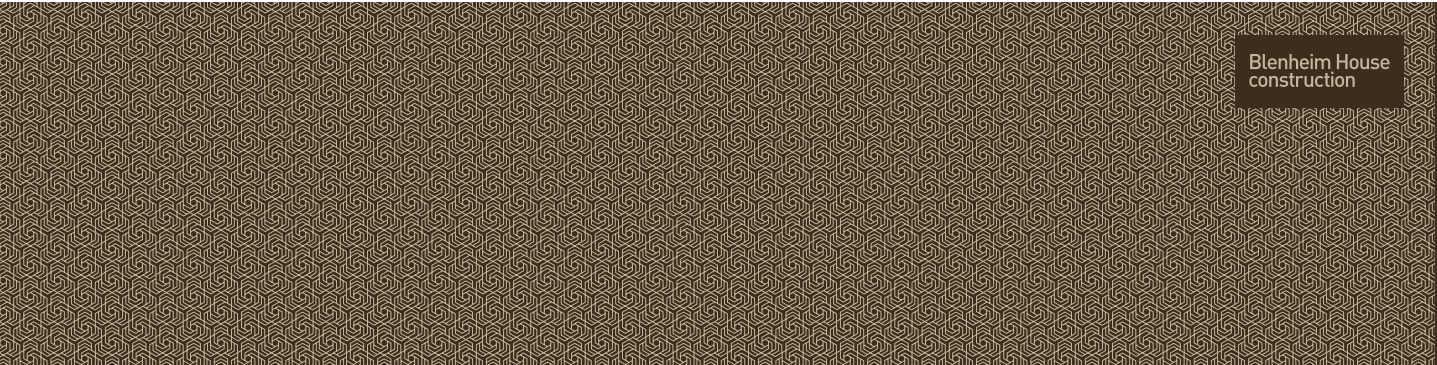
Section I

2.4m (h) x 1.7m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0)
Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)



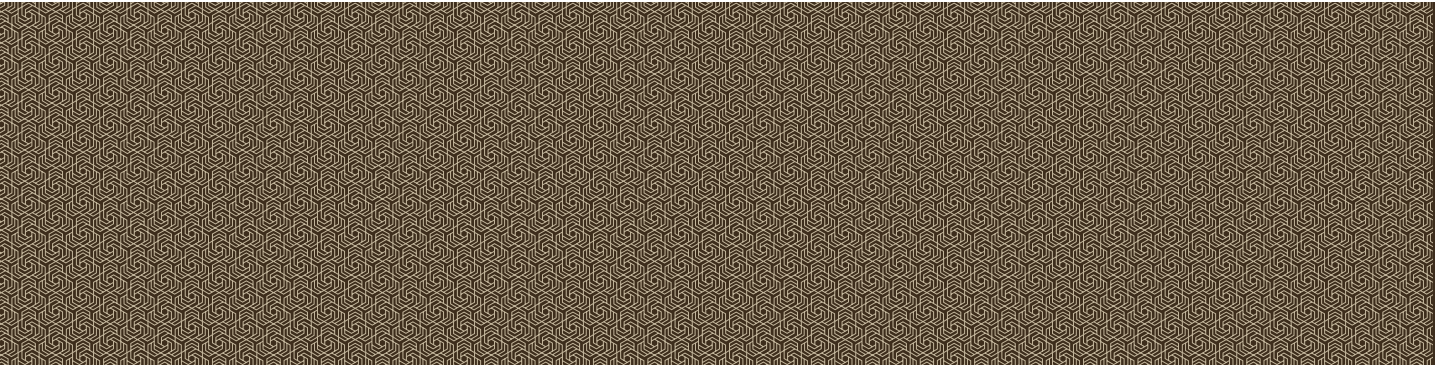
Section J

2.4m (h) x 9.5m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0)
Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)

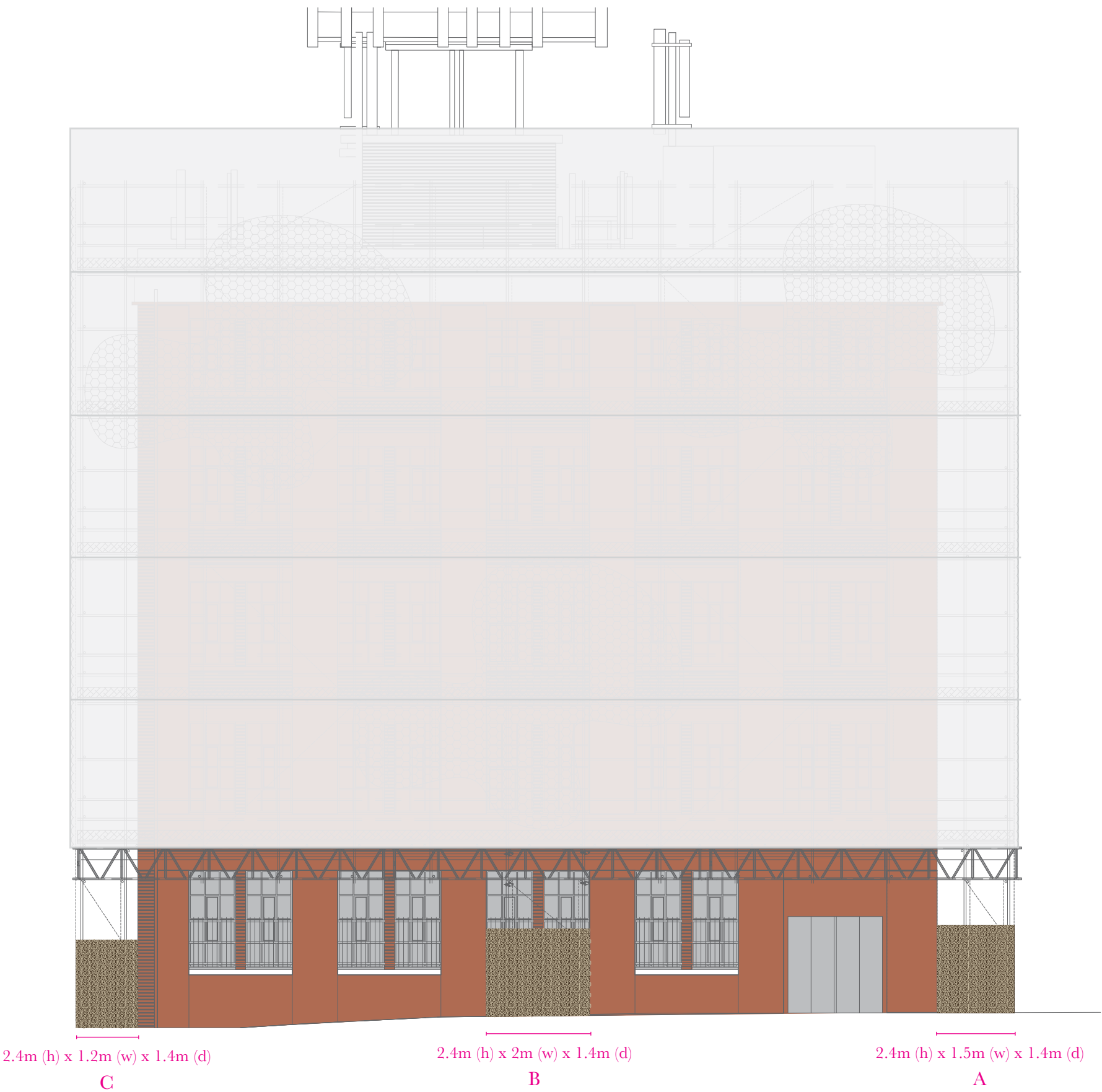


Section K

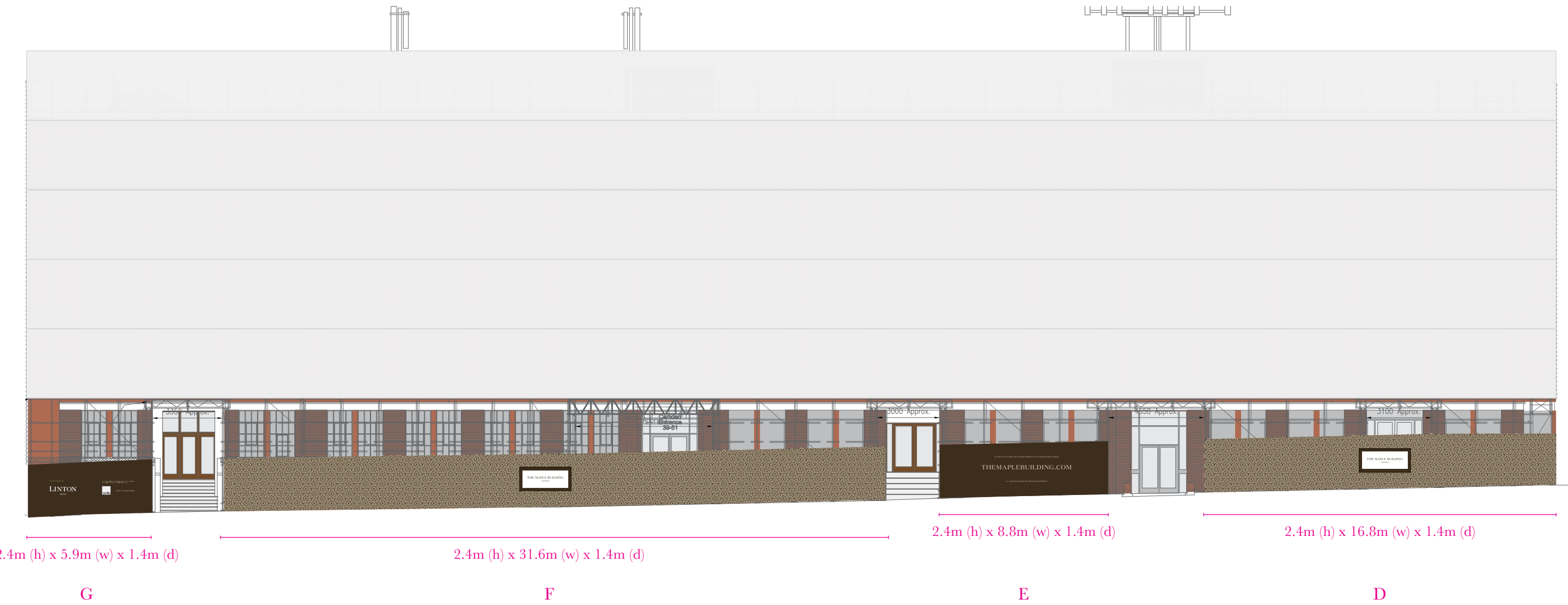
2.4m (h) x 9.5m (w) x 1.4m (d)
Dibond panels affixed to new timber hoarding
Pattern - Light brown (C - 25, M - 25, Y - 40, K - 0)
Background - Dark brown (C - 55, M - 65, Y - 80, K - 65)



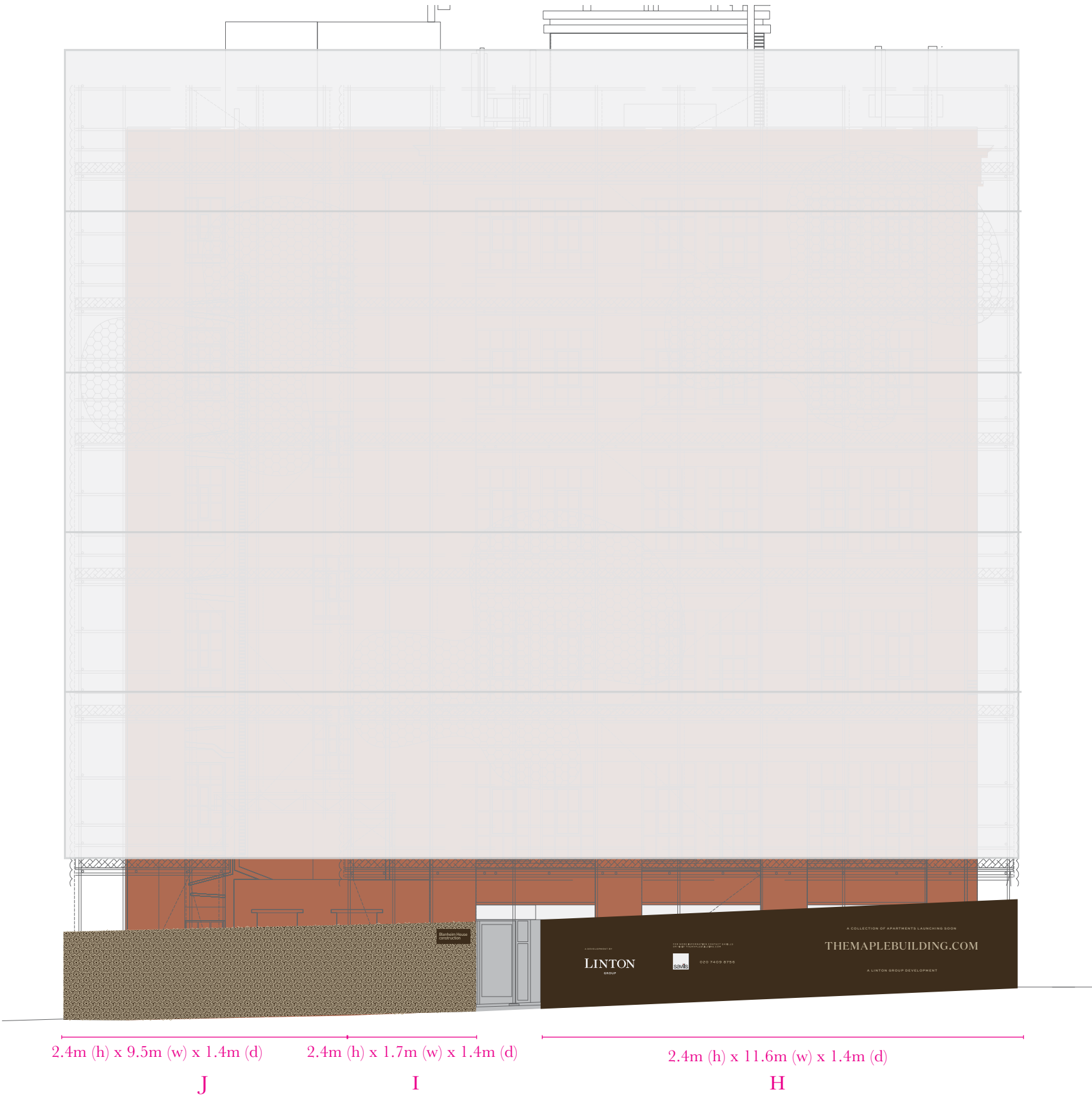
Carkers Lane - Indicative visual with building wrap



Highgate Road - Indicative visual with building wrap



Greenwood Place - Indicative visual with building wrap



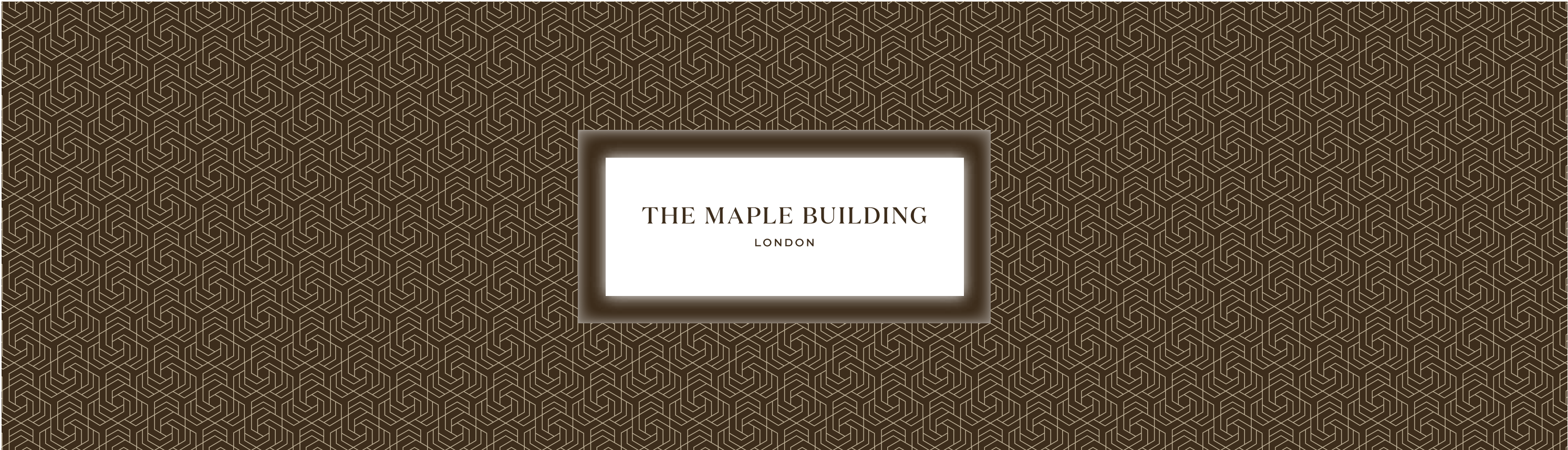
Highgate Road - Section D - Indicative hoarding visual detail



D

Highgate Road - Section D - Indicative hoarding visual detail with back lit logo

Backlit, recessed logo panel.
Approx lumen level - 150 lumens.
Panel to emit subtle halo lighting
effect as reference image opposite.



D

Highgate Road - Section E - Indicative hoarding visual detail

A COLLECTION OF APARTMENTS LAUNCHING SOON

THEMAPLEBUILDING.COM

A LINTON GROUP DEVELOPMENT

E

Highgate Road - Section F - Indicative hoarding visual detail



F

Highgate Road - Section F - Indicative hoarding visual detail with back lit logo



F

Highgate Road - Section G - Indicative hoarding visual detail



G

Indicative visuals

