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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First name: Alan	Surname: Fir	nlayson				
Company name							
Street address:	1st Floor Younger Building		Country Code	National Number	Extension Number		
	3 Redheughs Avenue	Telephone number:					
		Mobile number:					
Town/City	Edinburgh]			
County:	Midlothian	Fax number:	c				
Country:	United Kingdom	Email address:					
Postcode:	EH12 9RB						
Are you an agent acting on behalf of the applicant? • Yes • No							
2. Agent Name	e, Address and Contact Details						
Title: Miss	First Name: Nicola	Surname: Go	ourlay				
Company name:	jmarchitects						
Street address:	64 Queen Street		Country Code	National Number	Extension Number		
		Telephone number:	44	01314646100			
		Mobile number:					
Town/City	Edinburgh	Fax number:					
County:		. ax nambon					
Country:	United Kingdom	Email address:					
Postcode:	EH2 4NA	RBS@jmarchitects.net	:				

003925053

3. Site Address	s Details					
Full postal address	of the site (including full postcode where available)	Description:				
House:	13 Suffix:					
House name:	Tavistock House North					
Street address:	Tavistock Square					
Town/City:	London					
County:	Camden					
Postcode:	WC1H 9JA					
	ation or a grid reference					
•	ed if postcode is not known): 529932					
Easting:	182488	4				
Northing:	102400					
4. Pre-applicat	tion Advice					
	orior advice been sought from the local authority about this applicat	ion? Yes • No				
E Noighbaur -	and Community Consultation					
o. iveignbour a	and Community Consultation					
Have you consulted	d your neighbours or the local community about the proposal?	○ Yes ● No				
6 Authority En	mployee/Member					
	ember of staff					
(b) an el	elected member ted to a member of staff					
1 1	ted to an elected member	nalista vasi?				
	Do any of these statements a	pply to you? Yes No				
7. Type of Prop	posed Advertisement(s)					
Please describe the	e proposed advertisement(s):					
	n high purple, non-illuminated fascia lettering sign n high illuminated chevron signs suspended behind glazing					
install 1no. 500mm	n heritage hanging sign					
-	and name plate sign ollowing type of advertisements are you applying for?					
l -		Hearding(s) 0 Other 2				
Fascia sign(s) Please describe:	1 Projecting or hanging sign(s) 1	Hoarding(s) 0 Other 3				
install 2no. illumina	ated 560mm high chevron sign as indicated on elevation					
install 1no. name pl	olate outside the window					
8. Location of	Advertisement(s)					
Is the advertisemer	nt(s) you are applying for already in place?	es 🕟 No				
is an existing adver	rtisement(s) to be removed and replaced by the advertisement(s) ir	this proposal? Yes No Not Applicable				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).						
existing signs will be found on the drawing named 5384_L(0)0013_proposed elevation						
Will the proposed a	advertisement(s) project over a footpath or other public highway?	• Yes No				
9. Advertiseme	ent(s) Period					
	riod of time for which consent is sought for the advertisement					
From: 20/02/2	2015 To: 20/02/2020					
10. Interest in	the Land					
Does the applicant own the land or buildings where the adverts are to be placed? • Yes • No						
Does the applicant own the failu of buildings where the adverts are to be placed?						

11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)?	4.682 m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.070 m						
What are the dimensions of the proposed advertisement? Height: 0.434 x Width	n: 2.760 x Depth: 0.070 metres						
What materials will the sign be made of?							
non-illuminated lettering, long blank panels and blank end panels, aluminium face and aluminium returns finished with white gloss							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	43.400 cm						
The colour of text and background:							
purple background with white text							
Will the sign be illuminated? Yes No							
11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
What is the height from the ground to the base of the advertisement (in metres)?	3.845 m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.720 m						
What are the dimensions of the proposed advertisement? Height: 0.500 X Width:	0.040 X Depth: 0.720 metres						
What materials will the sign be made of?							
non-illuminated high bronze heritage sign							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	50.000 cm						
The colour of text and background:							
Will the sign be illuminated? Yes No							
11 (d). Details of Proposed Advertisement(s) - Other Sign							
What is the height from the ground to the base of the advertisement (in metres)?	3.216 m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m						
What are the dimensions of the proposed advertisement? Height: 0.560 x Width:	0.644 x Depth: 0.070 metres						
What materials will the sign be made of?							
red acrylic face with clear acrylic back, pre-laminated together							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	56.000 cm						
The colour of text and background:							
red chevron							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally? • Internally Externally							
Illuminance Levels: cd/m							
Will the illumination be static or intermittent? Static Intermittent							

11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?	3.212	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m				
What are the dimensions of the proposed advertisement? Height: 0.560 x Width:	0.644 x	Depth: 0.	070 metres			
What materials will the sign be made of?						
red acrylic face with clear acrylic back, pre-laminated together						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	56.000	cm				
The colour of text and background:						
red chevron						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? • Internally Externally						
Illuminance Levels: cd/m						
Will the illumination be static or intermittent?						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?	0.910	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.300	m				
What are the dimensions of the proposed advertisement? Height: 0.875 x Width:	0.030 x	Depth: 0.	300 metres			
What materials will the sign be made of?						
opti clear toughened glass with rear screen print decoration						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	87.500	cm				
The colour of text and background:						
grey and purple background with white, purple and grey text						
Will the sign be illuminated? Yes No						
12. Site Visit			$\overline{}$			
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes No					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent						
			$\overline{}$			
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 03/02/2015						
			03/02/2013			