

planning@camden.gov.uk Email:

Phone: 020 7974 4444 Fax: 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Sainsbury's Supermarkets Limited				
Street address:	Unit 1, Draken Drive		Country Code	National Number	Extension Number
	Ansty Park	Telephone number:			
		Mobile number:			
Town/City County:	Coventry	Fax number:			
Country:	United Kingdom	Email address:			
Postcode:	CV7 9RD				
Are you an agent a	acting on behalf of the applicant? Yes	○ No			
2. Agent Nam	e, Address and Contact Details				
Title: Mr	First Name: Nicholas	Surname: Mil	Iner		
Company name:	Turley				
Street address:	The Charlotte Building]	Country Code	National Number	Extension Number
	17 Gresse Street	Telephone number:	44	02078514048	
		Mobile number:			
Town/City	London	Fax number:			
County:					
Country:	United Kingdom	Email address:			
Postcode:	W1T 1QL	nicholas.milner@turley	y.co.uk		

003939545

3. Site Address	Details								
Full postal address	of the site (ir	ncluding full postcode where	available)		Description:				
House:	123	Suffix:							
House name:									
Street address:	Holborn								
Town/City:	London								
County:	Camden								
Postcode:	EC1N 2TD								
Description of local									
Easting:	531	336							
Northing:	181601								
4. Pre-application Advice									
Has assistance or prior advice been sought from the local authority about this application? Yes No									
5. Neighbour a	nd Comn	nunity Consultation							
Have you consulted your neighbours or the local community about the proposal? Yes No									
6. Authority Er	6. Authority Employee/Member								
(b) an el (c) relate	mber of staf lected membed to a mem	f oer ber of staff ted member	any of these st	atements app	oly to you?	(Yes 💿	No	
7. Type of Proposed Advertisement(s)									
Please describe the	proposed a	dvertisement(s):							
Application for adv	ertisement c	onsent for signage comprisi	ng one illumina	ated internal f	ascia sign and or	ne internal	ly-illuminated p	rojecting s	ign
How many of the fo	ollowing type	e of advertisements are you a	applying for?						_
Fascia sign(s)	1	Projecting or hanging sigr	n(s) 1		Hoarding(s)	0	Other	0	
8. Location of	Advertise	ement(s)							
Is the advertisemen	at(s) you are	applying for already in place	2	O Vos	♠ No				
Is the advertisement(s) you are applying for already in place? Yes No									
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable									
Will the proposed a	dvertisemer	nt(s) project over a footpath o	or other public	highway?		Yes	○ No		
9. Advertiseme	ent(s) Per	od							
Please state the per	riod of time f	or which consent is sought f	or the advertise	ement					
From: 19/03/2	2015	To: 19/03/2	2020						
10. Interest in the Land									
Does the applicant own the land or buildings where the adverts are to be placed? Yes No									
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No									

11 (a). Details of Proposed Advertisement(s) - Fascia Sign							
What is the height from the ground to the base of the advertisement (in metres)? 3.169							
What is the maximum projection of the advertisement from face of building (in metres)? 0.100 m							
What are the dimensions of the proposed advertisement? Height: 0.765 x Width: 8.675 x Depth: 0.100 metres							
What materials will the sign be made of?							
Fascia: Aluminium; Letters: Stencil-cut							
What is the maximum height of any of the individual letters and symbols (in centimetres)? 42.500 cm							
The colour of text and background:							
Background: Plum; Text: White and orange							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally? • Internally							
Illuminance Levels: 204.000 cd/m							
Will the illumination be static or intermittent? Static Intermittent							
11 (b). Details of Proposed Advertisement(s) - Hanging Sign							
What is the height from the ground to the base of the advertisement (in metres)?							
What is the maximum projection of the advertisement from face of building (in metres)?							
What are the dimensions of the proposed advertisement? Height: 0.500 x Width: 0.100 x Depth: 0.875 metres							
What materials will the sign be made of?							
Double sided aluminium projecting sign							
What is the maximum height of any of the individual letters and symbols (in centimetres)?							
The colour of text and background:							
Background: Orange; Text: White							
Will the sign be illuminated? Yes No							
Will the sign be illuminated internally or externally? © Internally Externally							
Illuminance Levels: 204.000 cd/m							
Will the illumination be static or intermittent? Static Intermittent							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
• The agent							
The agent Other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and							
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any							
opinions given are the genuine opinions of the person(s) giving them. Date 15/01/2015							