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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

$\label{publication} \textbf{Publication of applications on planning authority websites}.$

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant Name, Address and Contact Details | | | | | |
|---|--------------------------------------|-----------------------|-----------------|--------------------|---------------------|
| Title: Mr | First name: | Surname: | | | |
| Company name | The Stay Club | | | | |
| Street address: | 34 Chalk Farm Road | | Country Code | National Number | Extension Number |
| | | Telephone number: | | | |
| | | Mobile number: | | | |
| Town/City County: | LONDON | Fax number: | | | |
| Country: | United Kingdom | Email address: | | | |
| Postcode: | NW1 8AJ | , | | | |
| Are you an agent acting on behalf of the applicant? Yes No | | | | | |
| 2. Agent Name, Address and Contact Details | | | | | |
| Title: Mr | First Name: Kieran Surname: Rafferty | | | | |
| Company name: | KR Planning | | | | |
| Street address: | KR Planning | | Country Code | National Number | Extension Number |
| | 183 Seafield Road | Telephone number: | | 07545 264 252 | |
| | | Mobile number: | | | |
| Town/City | Bournemouth | Fax number: | Fax number: | | |
| County: | DORSET | Email address: | | | |
| Country: | United Kingdom | | | | |
| Postcode: | BH6 5LJ | Kieran@krplanning.com | າ | | |

| 3. Site Address | | | | | |
|---|---|--|--|--|--|
| Full postal address of | of the site (including full postcode where available) Description: | | | | |
| House: | Suffix: | | | | |
| House name: | Site at 29-31 & 34 | | | | |
| Street address: | Chalk Farm Road | | | | |
| | | | | | |
| Town/City: | London | | | | |
| County: | Camden | | | | |
| Postcode: | NW1 8AJ | | | | |
| Description of locati (must be completed | ion or a grid reference I if postcode is not known): | | | | |
| Easting: | 528566 | | | | |
| Northing: | 184290 | | | | |
| 4. Pre-applicati | on Advice | | | | |
| | ior advice been sought from the local authority about this application? Yes No | | | | |
| 5. Neighbour a | nd Community Consultation | | | | |
| Have you consulted your neighbours or the local community about the proposal? Yes No | | | | | |
| 6. Authority Em | nployee/Member | | | | |
| (b) an ele (c) relate | mber of staff ected member ed to a member of staff ed to an elected member Do any of these statements apply to you? Yes No | | | | |
| 7. Type of Prop | osed Advertisement(s) | | | | |
| Please describe the | proposed advertisement(s): | | | | |
| Signage for existing Student Accommodation development as drawn on 141027-A(GA)400 | | | | | |
| How many of the following type of advertisements are you applying for? | | | | | |
| Fascia sign(s) | Projecting or hanging sign(s) 2 Hoarding(s) 0 Other 0 | | | | |
| 8. Location of I | Advertisement(s) | | | | |
| Is the advertisement(s) you are applying for already in place? Yes No | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable | | | | | |
| _ | dvertisement(s) project over a footpath or other public highway? | | | | |
| 9. Advertiseme | nt(s) Period | | | | |
| Please state the peri | iod of time for which consent is sought for the advertisement | | | | |
| From: 08/01/20 | 015 To: 08/01/2030 | | | | |
| 10. Interest in t | he Land | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? Yes No | | | | | |
| | | | | | |

| 11 (h) Dataile of Proposed Advertisament(s) Hanging Sign | | | | | |
|--|--|--|--|--|--|
| 11 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 4.610 m | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.460 m | | | | | |
| What are the dimensions of the proposed advertisement? Height: 1.930 x Width: 6.800 x Depth: 0.350 metres | | | | | |
| What materials will the sign be made of? Powdered Coated Steel Cut | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? | | | | | |
| The colour of text and background: Colour of text – orange RAL1015 on background of Green glased terracotta tiles | | | | | |
| Will the sign be illuminated? Yes No | | | | | |
| Will the sign be illuminated internally or externally? • Internally | | | | | |
| Illuminance Levels: 200.000 cd/m | | | | | |
| Will the illumination be static or intermittent? Static Intermittent | | | | | |
| 11 (b). Details of Proposed Advertisement(s) - Hanging Sign | | | | | |
| What is the height from the ground to the base of the advertisement (in metres)? 4.590 m | | | | | |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.460 | | | | | |
| What are the dimensions of the proposed advertisement? Height: 0.772 | | | | | |
| What materials will the sign be made of? Cor-Ten steel | | | | | |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 152.700 cm | | | | | |
| The colour of text and background: | | | | | |
| Colour of text – orange RAL1015 on green background Will the sign be illuminated? • Yes • No | | | | | |
| | | | | | |
| Will the sign be illuminated internally or externally? • Internally Externally | | | | | |
| Illuminance Levels: 200.000 cd/m | | | | | |
| Will the illumination be static or intermittent? Static Intermittent | | | | | |
| 12. Site Visit | | | | | |
| Can the site be seen from a public road, public footpath, bridleway or other public land? | | | | | |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) | | | | | |
| The agent Other person Other person | | | | | |
| 13. Declaration | | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and | | | | | |
| additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 08/01/2015 | | | | | |
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