Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Response:
2014/6958/L	Jessica Learmond-Criqui	14A Redington Road London NW3 7RG	18/12/2014 01:08:28		This parade is part of a small parade of shops and it is important to keep the stock of available shops in the locality. A decrease in a shop space like this will adversely impact on the other shops and may precipitate their failure as a result of a loss of footfall to that small parade.
					There are a steady number of applications now coming into Camden to convert offices and shops to residential. The number of applications will increase as landlords seek to maximise the value of their assets over the needs of the community. It is well recognised that a shopping area is the heart of a community as it provides an opportunity among other things for people to meet each other. As the high streets across Britain are suffering, it is important to retain the existing stock and not to reduce them further.
					We need to keep the number of shop units available at present because once they are gone, they are gone forever and their loss will adversely impact on the amenity of an area.
					Camden has a number of development policies relating to the protection of shop and office stock. Please refer to these and refuse this application.
					Jessica Learmond-Criqui, local resident and Chair of the Hampstead Shops Town Team