					Printed on: 30/12/2014 09:05:20
Application No:	<b>Consultees Name:</b>	Consultees Addr:	Received:	Comment:	Response:
2014/6956/P	David Ktchen, SEGAi	13 Parliament Hill London	27/12/2014 15:34:15	OBJEMPER	SEGA objects to the loss of Retail use and the prospective loss of Office use and employment. You give the Existing Land Use as C3. Is it not Retail for the purposes of the application? We cannot understand the April 2014 consent for a maisonette on the ground floor and basement, which would have led to the same retail/office/employment losses. We trust it will have no binding influence on this current application.  We do not agree with the bleak scenario painted by the applicant either for retail (or office) uses. The shop faces the hospital which employs 4500 people who have the need for local services from this, their most local, point.
2014/6956/P	Mary Richardson	Flat 3 13 Pond St NW3 2PN	09/12/2014 11:27:10	INT	My flat immediately overlooks the rear of no 11 and I would like to see the plans for replacing the existing rear extension and for the proposed altered shopfront before I consider my position / comments. I cannot see any plans in the application details.
2014/6956/P	Jessica Learmond-Criqui	14A Redington Road London NW3 7RG	18/12/2014 01:05:49	OBJNOT	This parade is part of a small parade of shops and it is important to keep the stock of available shops in the locality. A decrease in a shop space like this will adversely impact on the other shops and may precipitate their failure as a result of a loss of footfall to that small parade.
					There are a steady number of applications now coming into Camden to convert offices and shops to residential. The number of applications will increase as landlords seek to maximise the value of their assets over the needs of the community. It is well recognised that a shopping area is the heart of a community as it provides an opportunity among other things for people to meet each other. As the high streets across Britain are suffering, it is important to retain the existing stock and not to reduce them further.
					We need to keep the number of shop units available at present because once they are gone, they are gone forever and their loss will adversely impact on the amenity of an area.
					Camden has a number of development policies relating to the protection of shop and office stock. Please refer to these and refuse this application.
					Jessica Learmond-Criqui, local resident and Chair of the Hampstead Shops Town Team