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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details							
Title: Mr	First name: Abigail	Surname: Ta	n					
Company name	St Giles Hotel							
Street address:	111a		Country Code	National Number	Extension Number			
	Great Russell Street	Telephone number:						
		Mobile number:						
Town/City	London	_ ☐ Fax number:						
County:	Camden							
Country: Postcode:	United Kingdom WC1B 3NQ	Email address:						
2. Agent Nam Title: Mr	e, Address and Contact Details First Name: Ben	Surname: W	ebb					
		Surname. w	enn					
Company name:	Superfutures		Country	National	Extension			
Street address:	51 Calthorpe street		Code	Number	Number			
		Telephone number:		02033971999				
		Mobile number:						
Town/City		Fax number:						
County:	London							
Country:	United Kingdom	Email address:						
Postcode:	Wc1x 0hh	Ben@superfutures.co.uk						

3. Site Address	Details								
Full postal address of	of the site (in	ncluding full post	code wher	e available)		Description:			
House:	111		Suffix:	А					
House name:									
Street address:	Great Russe	ell Street							
Town/City:	London								
County:	Camden								
Postcode:	WC1B 3NQ								
Description of locati (must be completed									
Easting:	529	9852							
Northing:	181	485							
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No									
5. Neighbour a	nd Comm	nunity Consu	Itation						
Have you consulted your neighbours or the local community about the proposal? Yes No									
6. Authority Employee/Member									
With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? Yes No									
7. Type of Proposed Advertisement(s)									
Please describe the	Please describe the proposed advertisement(s):								
1 no. Hanging sign located within existing lobby. Replacement of existing menu box.									
Replacement of existing branded awning. How many of the following type of advertisements are you applying for?									
Fascia sign(s) 0 Projecting or hanging sign(s) 1 Hoarding(s) 0 Other 0									
8. Location of	Advertise	ement(s)							
Is the advertisement(s) you are applying for already in place? Yes No									
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Will the proposed advertisement(s) project over a footpath or other public highway? Yes No No No Not Applicable									
9. Advertisement(s) Period									
Please state the peri		or which consen			isement				
From: 01/01/2	014	To:	01/01/	/2019					
10. Interest in t	he Land								
Does the applicant own the land or buildings where the adverts are to be placed? Yes No									

11 (b). Details of Proposed Advertisement(s) - Hanging Sign									
What is the height from the ground to the base of the advertisement (in metres)?									
What is the maximum projection of the advertisement from face of building (in metres)?									
What are the dimensions of the proposed advertisement? Height: 0.500 X Width: 0.700 X Depth: 0.050 metres									
What materials will the sign be made of?									
Wooden planks and painted letters									
What is the maximum height of any of the individual letters and symbols (in centimetres)?									
The colour of text and background:									
Text white and red. Background raw timber finish.									
Will the sign be illuminated? Yes No									
Will the sign be illuminated internally or externally? Internally Externally									
Illuminance Levels: cd/m									
Will the illumination be static or intermittent?									
12. Site Visit									
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No									
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)									
The agentThe applicantOther person									
13. Declaration									
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.									
opinions given are the genuine opinions of the person(s) giving them. Date 24/12/2014									