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Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title:	First name:	Surname:				
Company name	Curzon Cinemas Ltd					
Street address:	20-22 Stukeley Street]	Country National Code Number	Extension Number		
		Telephone number:				
T (C)		Mobile number:				
Town/City County:	London	Fax number:				
Country:	United Kingdom	Email address:				
Postcode:	WC2B 5LR					
Are you an agent acting on behalf of the applicant? Yes No						
2. Agent Name	e, Address and Contact Details					
Title: Mr	First Name: Kerr	Surname: Log	gan			
Company name:	UNICK Architects Ltd]				
Street address:	23 Park Circus	Telephone number:	Country National Code Number	Extension Number		
		Mobile number:				
Town/City	GLASGOW	Mobile number:				
County:		Fax number:				
Country:		Email address:				
Postcode:	G3 6AP	k.logan@unick.com				

3. Site Address	Details							
Full postal address	of the site (inclu	ding full postcode where	available)	D	Description:			
House:		Suffix:						
House name:	Renoir Cinema	Ltd, Brunswick Centre						
Street address:	Brunswick Squa	are						
Town/City:	London							
County:								
Postcode:	WC1N 1AW							
Description of locati (must be completed	•							
Easting:	530302							
Northing:	182251							
4. Pre-applicati	on Advice							•
Has assistance or pri	or advice been s	sought from the local aut	hority about this a	application?		C	Yes 🕟 No	
5. Neighbour ar	nd Commun	ity Consultation						
Have you consulted	your neighbour	s or the local community	about the propos	al?		C Yes (No	
6. Authority Em	ployee/Men	nber						
(c) related	cted member d to a member o d to an elected r	member	any of these staten	nents apply	to you?	C	Yes 📵 No	
7. Type of Propo	osed Adverti	isement(s)				*(NAMED 81	12/14*
Please describe the p	roposed adverti	isement(s):				*(NAMEO 81	12/14*
Please describe the p 2 no CURZON signs o	roposed adverti on fascia, 1 no Re	isement(s): eadograph on fascia and		ilding facad	le	*(NOATEO 81	12/14*
Please describe the p 2 no CURZON signs o	roposed adverti on fascia, 1 no Re	isement(s):		ilding facad	le	*(NOATEO 81	12/14*
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11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)? 3.200 m						
What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m						
What are the dimensions of the proposed advertisement? Height: 1.050 x Width: 6.705 x Depth: 0.300 metres						
What materials will the sign be made of?						
Internally illuminated readograph sign with 'opal' colour acrylic front and 6mm diameter s/s wires to accept interchangable acrylic letters						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 50.000 cm						
The colour of text and background:						
black text on opal background						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? © Internally Externally						
Illuminance Levels: 400.000 cd/m						
Will the illumination be static or intermittent? Static Intermittent						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign #NPDATED 8/12/14 *						
What is the height from the ground to the base of the advertisement (in metres)? 4.300 m						
What is the maximum projection of the advertisement from face of building (in metres)? 0.000 m						
What are the dimensions of the proposed advertisement? Height: 0.600 x Width: 6.200 x Depth: -0.080 metres						
What materials will the sign be made of?						
individual acrylic letters						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
gold solid acrylic back and sides with gold colour acrylic front						
Will the sign be illuminated?						
Will the sign be illuminated internally or externally? © Internally C Externally						
Illuminance Levels: 400.000 cd/m						
Will the illumination be static or intermittent?						
will the indiffusion be static of intermittent: (static (intermittent						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)?						
What are the dimensions of the proposed advertisement? Height: 60.000 x Width: 5.100 x Depth: 0.080 metres						
What materials will the sign be made of?						
individual acrylic letters						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 60.000 cm						
The colour of text and background:						
gold solid acrylic back and sides with gold colour acrylic front (800 5000) Fearst \$ 51083 WITH ACCULIC REAR &						
got your 4 sives with heading there 4						
will the sign be illuminated? O Yes C No INTERNALLED UGHTS TO IRON OF 'HALO' EFFECT.						
Will the sign be illuminated? Yes C No INTERNALLED UGHTS TO IRON DE 'HALO' EFFELT. Will the sign be illuminated internally or externally? Externally						

9. Advertisement Period							
Please state the period of time for which consent is sought for the advertisement:	From	То	date (DD/Mi	M/YYYY)			
10. Interest in the Land			21				
Does the applicant own the land or buildings where the adverts are to be placed?							
If No, has the permission of the owner or a to give permission for the display of an adv		Yes	☐ No				
If No, why not?							
11. Details of Proposed Advertise	N	N_o					
Please provide a full description of each p							
	Advertisement 1	Advertisement 2	Advertis	ement 3			
Type:	POSTER CASE X6						
	LOCATED INSIDE BLOG.						
a) The height from the ground to the base of the advertisement (in metres)	1150mm						
b) The dimensions of the proposed advertisement(H x W x D) (in metric)	765×1020×100 mm						
c) The maximum height of any of the individual letters and symbols (in metric)	765 MM						
d) The colour of the text and background	BLACK FRAME WITH INTERCTURE ASKE POSTER						
	PPC ACUMINIUM						
e) Materials of the proposed sign(s)	& ACKYLIC PANEL						
f) The maximum projection of advertisement from the face of the building	INTERNAL SIGN						
Will any of the sign(s) be illuminated	Yes No	Yes No	Yes	No			
If Yes for any of the proposed signs, answer g), h) and i)							
g) Details of method of illumination (internally illuminated/externally illuminated)	1NTERNALLY 260 cd/m² STATIC						
h) illuminance levels (cd/m²)	260 cd/m2						
i) Will the illumination be static or intermittent?	STATIC						

11 (d). Details of Proposed Advertisement(s) - Other Sign	4 *					
What is the height from the ground to the base of the advertisement (in metres)?	m					
What is the maximum projection of the advertisement from face of building (in metres)?	m					
What are the dimensions of the proposed advertisement? Height: 0.500 x Width: 2.000 x	Depth: 0.050	metres				
What materials will the sign be made of?						
aluminium						
What is the maximum height of any of the individual letters and symbols (in centimetres)? 15.000 20.	cm					
The colour of text and background:						
Gold letters						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? ———————————————————————————————————						
Illuminance Levels: 400.000 ed/m N/A						
Will the illumination be static or intermittent? ————————————————————————————————————						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.		29/10/2014				