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## Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	ame, Address and Contact Details				
Title:	First name:	Surname:			
Company name	Tesco Stores Ltd				
Street address:	c/o Agent		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City		Fax number:			
County:	United Kingdom	Email address:			
Postcode:	omed kingdom	Email additess.			
Are you an agent a	cting on behalf of the applicant? (	• Yes O No			
2. Agent Name	e, Address and Contact Details				
Title:	First Name: Katya	Surname: Sar	mokhvalova		
Company name:	MRPP				
Street address:	21 Buckingham Street		Country	National	Extension
	21 Backingham Street		Code	Number	Number
	21 Bucking num Street	Telephone number:	Code	Number 02079300007	
	21 Bucking ham street	Telephone number:  Mobile number:	Code	7	
Town/City	London		Code	7	
County:		Mobile number:	Code	7	
County:	London	Mobile number:  Fax number:  Email address:	Code	7	
County:		Mobile number:	Code	7	
County: Country: Postcode:	London	Mobile number:  Fax number:  Email address:	Code	7	
County: Country: Postcode:  3. Description Please describe the	London  WC2N 6EF	Mobile number:  Fax number:  Email address:  katyas@mrpp.co.uk		02079300007	Number

4. Site Address	Details			
Full postal address of	f the site (including full postcode where availa	ble) Description:		
House:	10 Suffix:			
House name:	Tesco Metro			
Street address:	Goodge Street			
Town/City:	London			
County:	Camden			
Postcode:	W1T 2QB			
Description of locati	on or a grid reference if postcode is not known):			
•	529524			
Easting:	181776			
Northing:	101770			
5. Pre-applicati  Has assistance or pri	on Advice or advice been sought from the local authority	y about this application? Yes	<ul><li>No</li></ul>	
6. Pedestrian a	nd Vehicle Access, Roads and Right	s of Way		
Is a new or altered v	ehicle access proposed to or from the public hi	ighway? Yes • No		
Is a new or altered p	edestrian access proposed to or from the publi	ic highway? Yes • No		
Are there any new p	ublic roads to be provided within the site?	Yes • No		
	Are there any new public rights of way to be provided within or adjacent to the site?  Yes  No			
Do the proposals re	uire any diversions/extinguishments and/or c	reation of rights of way? Yes	<ul><li>No</li></ul>	
7. Waste Storag	e and Collection			
Do the plans incorp	Do the plans incorporate areas to store and aid the collection of waste?  Yes  No			
Have arrangements	been made for the separate storage and collec	ction of recyclable waste?	es   No	
8. Authority Em	ployee/Member			
With respect to the a (a) a mer (b) an ele (c) relate	Authority, I am: nber of staff cted member d to a member of staff d to an elected member	these statements apply to you? Yes	s   No	
9. Materials				
Please state what m	aterials (including type, colour and name) are t	to be used externally (if applicable):		
Windows - descript				
	ng materials and finishes:			
	sign & Access Statement sed materials and finishes:			
	sign & Access Statement			
	dditional information on submitted plan(s)/dra	awing(s)/design and access statement?	• Yes No	
	ferences for the plan(s)/drawing(s)/design and			
see cover letter				

	number of on-site parking spaces:				
Type of vehicle	Existing number of spaces	Total proposed (including spaces retained)	Difference in spaces		
Cars	0	0	0		
Light goods vehicles/public carrier vehicles	0	0	0		
Motorcycles	0	0	0		
Disability spaces	0	0	0		
Cycle spaces	0	0	0		
Other (e.g. Bus)	0	0	0		
Short description of Other					
11. Foul Sewage					
Please state how foul sewage is to be disposed of:					
Mains sewer	Package treatment plant	Unknown			
Septic tank	Cess pit	- 1			
Other		_			
N/A					
Are you proposing to connect to the existing drainage sy	stem? Yes •	No Unknown			
12. Assessment of Flood Risk					
Is the site within an area at risk of flooding? (Refer to the flood zones 2 and 3 and consult Environment Agency starequirements for information as necessary.)					
If Yes, you will need to submit an appropriate flood risk a	ssessment to consider the risk to the	proposed site.			
Is your proposal within 20 metres of a watercourse (e.g. r	ver, stream or beck)?				
Will the proposal increase the flood risk elsewhere?					
How will surface water be disposed of?	How will surface water be disposed of?				
Sustainable drainage system Main sewer Pond/lake					
— — —					
Soakaway	Existing watercourse				
13. Biodiversity and Geological Conservation	on				
To assist in answering the following questions refer to the or geological conservation features may be present or ne			od that any important biodiversity		
Having referred to the guidance notes, is there a reasona on land adjacent to or near the application site:	ble likelihood of the following being	affected adversely or conserved and enha	nced within the application site, OR		
a) Protected and priority species					
Yes, on the development site Yes, o	n land adjacent to or near the propos	ed development	<ul><li>No</li></ul>		
b) Designated sites, important habitats or other biodivers	sity features				
	sity features n land adjacent to or near the propos	ed development	<ul><li>No</li></ul>		
		ed development	<ul><li>No</li></ul>		
Yes, on the development site Yes, of C) Features of geological conservation importance			<ul><li>No</li><li>No</li></ul>		
Yes, on the development site Yes, o  c) Features of geological conservation importance Yes, on the development site Yes, o	n land adjacent to or near the propos				
Yes, on the development site  Yes, of the development site	n land adjacent to or near the propos				
Yes, on the development site Yes, of the site:	n land adjacent to or near the propos				
Yes, on the development site Yes, or c) Features of geological conservation importance Yes, on the development site Yes, or 14. Existing Use Please describe the current use of the site:  Al food store	n land adjacent to or near the propos n land adjacent to or near the propos				
Yes, on the development site Yes, or c) Features of geological conservation importance Yes, on the development site Yes, or 14. Existing Use Please describe the current use of the site: A1 food store Is the site currently vacant? Yes	n land adjacent to or near the propos				
Yes, on the development site Yes, or c) Features of geological conservation importance Yes, on the development site Yes, or 14. Existing Use Please describe the current use of the site:  Al food store	n land adjacent to or near the proposin land adjacent to or near the proposition.	ed development			
Yes, on the development site  Yes, or  c) Features of geological conservation importance  Yes, on the development site  Yes, or  14. Existing Use  Please describe the current use of the site:  A1 food store  Is the site currently vacant?  Yes  Does the proposal involve any of the following?	n land adjacent to or near the proposin land adjacent to or near the proposition.	ed development			
Yes, on the development site  Yes, or  C) Features of geological conservation importance  Yes, on the development site  Yes, or  14. Existing Use  Please describe the current use of the site:  A1 food store  Is the site currently vacant?  Yes  Does the proposal involve any of the following?  If yes, you will need to submit an appropriate contamination.	n land adjacent to or near the proposen land adjacent land adjacent to or near the proposen land adjacent land adjacent land adjacent land adjacent land adjacent land adjacent land land adjacent land land adjacent land land adjacent land land land land land land land land	ed development			
Yes, on the development site Yes, or c) Features of geological conservation importance Yes, on the development site Yes, or the feature of the site:  A1 Food store Is the site currently vacant? Yes Does the proposal involve any of the following? If yes, you will need to submit an appropriate contaminat Land which is known to be contaminated?	n land adjacent to or near the proposen land adjacent land adjacent to or near the proposen land adjacent la	ed development			

10. Vehicle Parking

15. Trees and Hedges					
Are there trees or hedges on the propose	d development site?	C Yes (	No		
And/or: Are there trees or hedges on land development or might be important as p			could influence the		
If Yes to either or both of the above, you	may need to provide a f	ull Tree Survey, at the disc	retion of your local p	lanning authority. If a Tree Survey is required, t	his and the
accompanying plan should be submitted accordance with the current 'BS5837: Tree				e clear on its website what the survey should co ons'.	ontain, in
16. Trade Effluent					
Does the proposal involve the need to dis	spose of trade effluents	or waste?	Yes	<ul><li>No</li></ul>	
17. Residential Units					
Does your proposal include the gain or lo	ss of residential units?	○ Yes	No No		
18. All Types of Development: I	Non-residential Fl	oorspace			
Does your proposal involve the loss, gain	or change of use of nor	n-residential floorspace?		○ Yes ● No	
19. Employment					
If known, please complete the following i	nformation regarding e	mployees:			
	Full-time	Part-time		Equivalent number of full-time	
Existing employees Proposed employees	0	0		0 0	
		, ,			
20. Hours of Opening					Ì
If known, please state the hours of opening	ng (e.g. 15:30) for each r	non-residential use propos	ed:		
Use Monday to Frida Start Time Enc	y I Time	Saturday Start Time E	nd Time	Sunday and Bank Holidays Start Time End Time	Not Known
21. Site Area					
What is the site area? 00.18	hectares				
22. Industrial or Commercial Pr	ocesses and Mach	inery			
		ed out on the site and the	end products includ	ing plant, ventilation or air conditioning. Please	e include the
type of machinery which may be installed N/A	I on site:				
Is the proposal for a waste management of	development?	○ Yes	No No		
23. Hazardous Substances					
Is any hazardous waste involved in the pr	oposal?	○ Yes ● No			
24. Type of Proposed Advertise	ement(s)				
Please describe the proposed advertisem	ent(s):				
Installation of seven advertisement signs  How many of the following type of adver	tisements are you apply	vina for?			
	ing or hanging sign(s)		Hoarding(s) 0	Other 0	
					==
25. Location of Advertisement	(S)				
Is the advertisement(s) you are applying f	for already in place?	○ Yes	<ul><li>No</li></ul>		
Is an existing advertisement(s) to be remo	Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes • No Not Applicable				Applicable
Will the proposed advertisement(s) proje	ct over a footpath or otl	ner public highway?	<u> </u>	res   No	

26. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
From: 18/12/2014 To: 18/12/2019	
27. Interest in the Land	
Does the applicant own the land or buildings where the adverts are to be placed?  Yes   No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes No	
28 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	m
What is the maximum projection of the advertisement from face of building (in metres)?	m
What are the dimensions of the proposed advertisement? Height: 0.470 x Width: 1.200	x Depth: 0.170 metres
What materials will the sign be made of?	
Signage - panel perspex; Frame - steel	
What is the maximum height of any of the individual letters and symbols (in centimetres)?  31.000	cm
The colour of text and background:	
Sign 2: Green, White	
Will the sign be illuminated?    Yes    No	
Will the sign be illuminated internally or externally?   Internally Externally	
Illuminance Levels: 50.000 cd/m	
Will the illumination be static or intermittent?	
28 (a). Details of Proposed Advertisement(s) - Fascia Sign	
What is the height from the ground to the base of the advertisement (in metres)?	m
What is the maximum projection of the advertisement from face of building (in metres)?	m
What are the dimensions of the proposed advertisement? Height: 0.660 x Width: 1.500	x Depth: 0.150 metres
What materials will the sign be made of?	
Signage - panel perspex; Frame - steel	
What is the maximum height of any of the individual letters and symbols (in centimetres)?  9.000	cm
The colour of text and background:	
Sign 3 : see Drawing 8	
Will the sign be illuminated?    Yes    No	
Will the sign be illuminated internally or externally?   • Internally   Externally	
Illuminance Levels: 25.000 cd/m	
Will the illumination be static or intermittent?    Static Intermittent	

28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?  0.000 m
What are the dimensions of the proposed advertisement? Height: 0.660 x Width: 1.500 x Depth: 0.150 metres
What materials will the sign be made of?
Signage - panel perspex; Frame - steel
What is the maximum height of any of the individual letters and symbols (in centimetres)?  7.000 cm
The colour of text and background:
Sign 4: see Drawing 8
Will the sign be illuminated?    Yes    No
Will the sign be illuminated internally or externally?   • Internally   Externally
Illuminance Levels: 25.000 cd/m
Will the illumination be static or intermittent?    Static    Intermittent
28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?  0.000 m
What are the dimensions of the proposed advertisement? Height: 0.660 x Width: 1.500 x Depth: 0.150 metres
What materials will the sign be made of?
Signage - panel perspex; Frame - steel
What is the maximum height of any of the individual letters and symbols (in centimetres)?  28.000 cm
The colour of text and background:
Sign 5: see Drawing 8
Will the sign be illuminated?    Yes    No
Will the sign be illuminated internally or externally?  C Internally Externally
Illuminance Levels: 25.000 cd/m
Will the illumination be static or intermittent?  Static  Intermittent
28 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.560 x Width: 3.230 x Depth: 0.001 metres
What materials will the sign be made of?
Vinyl
What is the maximum height of any of the individual letters and symbols (in centimetres)?  0.000 cm
The colour of text and background:
Sign 6: green, see Drawing 9
Will the sign be illuminated? Yes • No

28 (a). Details of Proposed Advertisement(s) - Fascia Sign			
What is the height from the ground to the base of the advertisement (in metres)?			
What is the maximum projection of the advertisement from face of building (in metres)?			
What are the dimensions of the proposed advertisement?  Height: 1.020 x Width: 0.570 x Depth: 0.030 metres			
What materials will the sign be made of?			
TV screen			
What is the maximum height of any of the individual letters and symbols (in centimetres)?  0.000  cm			
The colour of text and background:			
Sign 7: TV screen  Will the sign be illuminated? • Yes • No			
Will the sign be illuminated internally or externally?  • Internally Externally			
Illuminance Levels: 1042.000 cd/m			
Will the illumination be static or intermittent?  • Static  Intermittent			
28 (b). Details of Proposed Advertisement(s) - Hanging Sign			
What is the height from the ground to the base of the advertisement (in metres)?			
What is the maximum projection of the advertisement from face of building (in metres)?			
What are the dimensions of the proposed advertisement? Height: 0.250 X Width: 0.600 X Depth: 0.100 metres			
What materials will the sign be made of?			
Signage - panel perspex; Frame - steel			
What is the maximum height of any of the individual letters and symbols (in centimetres)?			
The colour of text and background:  Sign 1: Green, light brown (see Drawing 7)			
Will the sign be illuminated? • Yes • No			
Will the sign be illuminated internally or externally?   Internally   Externally			
Illuminance Levels: 50.000 cd/m			
Will the illumination be static or intermittent?			
29. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?  • Yes • No			
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)			
The agent  Other person  Other person			
30. Certificates (Certificate B)			
Certificate of Ownership - Certificate B			
Town and Country Planning (Development Management Procedure) (England) Order 2010 Certificate under Article 12			
I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the			
meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.			
Owner/Agricultural Tenant Date notice served			
Name Estate & Agency Properties Ltd			
Number: 33 Suffix: House name:			
Street: Ely Place 18/12/2014			
Locality:			
Town: London			
Postcode: EC1N 6TD			
Title: Miss First name: Katya Surname: Samokhvalova			
Person role: Agent Declaration date: 18/12/2014 Declaration made			

## 31. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

 $\boxtimes$ 

Date

18/12/2014