

[REDACTED]

From: Adam Leys [REDACTED]
Sent: 07 December 2014 11:14
To: Planning
Cc: Caroline Hill; Inkerman Area Residents Association
Subject: 2014/7072/C Lamp post banners

Attn Angela Ryan.

I write concerning application 2014/7072/A, for 22 advertising banners to be attached to Lamp posts in Kentish Town Road.

I object to this application in the strongest possible terms.

These banners will add to the visual pollution of Kentish Town Road, flapping and waving above the traffic and the passers by, which is why the advertising company wants them there. Kentish Town Road is already blighted by too many advertising signs, and the suggestion in the officers' assessment that these 22 banners would be "*...a minor intervention within the street scene...*" is really scornful of those of us who live in Kentish Town.

I'm also astonished by the officers' comment that these banners "*... are proposed for a temporary period...*" - five years is temporary? What are they thinking?

The briefing for members concludes "*... the banners are considered to be appropriate in this town centre location.*" This implies the officers' view that because it is a 'town centre' it doesn't matter what you do to it, a disgraceful view, not worthy of Camden.

There is a whole element missing from this application which is that Camden council stands to make money out of this application, and it is dishonest for this not to have been made plain.

I object to this application.

Yours sincerely,
Adam Leys
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