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**Development Management** Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details												
Title: Miss	Fir	st name: Liz	zie			Surname:	Mille	r				
Company name	Bay Me	dia Ltd										
Street address:	19 Dear	ne House Studi	os					Country Code	National Number	Extension Number		
	Greenw	ood Place				Telephone numbe	er:	020	8343	2525		
						Mobile number:						
Town/City	Kentish	Town, London				F						
County:						Fax number:						
Country:	United Kingdom					Email address:						
Postcode:	NW5 1LB lizzierosemiller@aol.co					ol.co.u	k					
Are you an agent ac	tina on	behalf of the ar	- oplicant?		Yes (	No				·		
2. Agent Name	, Addr	ess and Cor	tact Details									
No Agent details we												
			•									
3. Site Address	Detail	s										
Full postal address	of the sit	e (including ful	postcode whe	re available)		Description:						
House:	113		Suffix:									
House name:												
Street address:	ess: Pancras Road											
Town/City:	London											
County:	Camden											
Postcode:	NW1 1L	JN										
Description of locat (must be completed	ion or a	grid reference code is not kno	vn):									
Easting:	Easting: 529878											
Northing:		183272										

003841847

4. Pre-application Advice								
Has assistance or prior advice been sought from the local authority about this application?  Yes No								
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):								
Officer name:								
Title: Mr First name: Matthias Surname: Gentet								
Reference:								
Date (DD/MM/YYYY): 05/12/2014 (Must be pre-application submission)								
Details of the pre-application advice received:								
Approval to go ahead with submitting an application to extend the banners until 18th February 2015								
5. Neighbour and Community Consultation								
Have you consulted your neighbours or the local community about the proposal?  Yes  No								
6. Authority Employee/Member								
With respect to the Authority, I am:  (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  Do any of these statements apply to you?  Yes  No								
7. Type of Proposed Advertisement(s)								
Please describe the proposed advertisement(s):								
Extension of current 15 x identical banners displaying 'Eurostar's 20th Anniversary message.  Same 15 x sites then used to display 'The Railway Children' for a further 4 weeks.  PVC banners								
How many of the following type of advertisements are you applying for?								
Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 1								
Please describe:								
15 x identical 2.2m x 0.6m PVC banner, retro fitted to lamppost columns.								
8. Location of Advertisement(s)								
Is the advertisement(s) you are applying for already in place?    Yes   No								
If Yes, please provide details:								
Consent being sought for the extension of the Eurostar 20th Anniversary campaign for an additional duration until 20th January 2015. The banners will then be changed to 'The Railway Children' for a further 4 weeks - until 18th February 2015								
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No No Not Applicable								
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).								
Will the proposed advertisement(s) project over a footpath or other public highway?  ( Yes								
will the proposed advertisement(s) project over a rootpath of other public highway:								
9. Advertisement(s) Period								
Please state the period of time for which consent is sought for the advertisement								
From: 07/12/2014 To: 18/02/2015								
10. Interest in the Land								
Does the applicant own the land or buildings where the adverts are to be placed?  Yes No								
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  • Yes • No								

11 (d). Details of Proposed Advertisement(s) - Other Sign								
What is the height from the ground to the base of the advertisement (in metres)?	2.800	m						
What is the maximum projection of the advertisement from face of building (in metres)?	0.600	m						
What are the dimensions of the proposed advertisement? Height: 2.200 x Width:	0.600 x	Depth:	0.000 metres					
What materials will the sign be made of?								
PVC								
What is the maximum height of any of the individual letters and symbols (in centimetres)?								
The colour of text and background:								
Various								
Will the sign be illuminated? Yes   No								
12. Site Visit								
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes No							
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)								
○ The agent ○ The applicant ○ Other person								
13. Declaration								
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any								
opinions given are the genuine opinions of the person(s) giving them.	,	$\boxtimes$ 1	Date 05/12/2014					